

# TT Trailers

<b>Design</b>	TypeType
<b>Release Date</b>	March 05, 2019
<b>Publisher</b>	TypeType
<b>Styles</b>	11 styles
<b>File Formats</b>	otf, ttf, woff, eot, svg

## About TT Trailers

The starting point of the TT Trailers project was the idea to develop a new generation of narrow typefaces for use in movie credits and posters. Our portfolio already had a modular geometric sans TT Bluescreens, so the new project from the very beginning was in a humanist spirit. In addition, we conducted a small study and found that there are not many modern narrow humanist grotesques on the market. TT Trailers is based on the concept of preserving the amount of white: when changing from thin to bold, the width of characters increases significantly, which ultimately allows you to save an equal amount of white inside and between letters.

The big challenge for us was the task of making the curves sufficiently smooth. The closed aperture of the characters also emphasizes the smoothness and plasticity of the letters and helps the typeface to maintain a consistent rhythm. In some letters, we designed flared diagonals and added massive compensators, which are designed to combat potential sticking. In addition, we quite actively used "loops" in the design of some letters, which, together with the contrast and humanist style give TT Trailers a slight retro touch and refer us to the cinema posters of the 60s.

We spent a lot of time working with the rhythm of the typeface, which was quite difficult because of its humanist character, especially in the Cyrillic segment. We have drawn contextual alternates for some Cyrillic pairs of characters that are designed to help preserve the rhythm of the typeface and to deal with possible holes in the set, which is especially important for this type of ultra-thin fonts. In addition, the design of some Cyrillic letters turned out to be a bit unusual, which is due to the functions embedded in them, but at the same time this is intended to emphasize the character and the spirit of the font family.

And now we will tell you a little more about the unique TT Trailers features. First, it is the TITL OpenType feature (titling alternates), which allows you to arrange the letters one above the other, while not going beyond the height of the uppercase character. So, all you have to do is choose an even number of characters and click on the TITL feature and the characters will be placed one above the other. Moreover, all the signs in this feature are monospaced, so they will always be located strictly one above the other. In addition, you can place both uppercase and lowercase characters on top of each other.

Secondly, we made it possible to raise letters and numbers to lower or upper case. In both cases, the character will occupy half the height of the uppercase character and will perfectly match with blocks of double characters. In addition, you can include underscores in upper case characters. These features are great for use in movie titles and posters, or for layouts that require underlined notation for topographic units.

In total, the TT Trailers font family includes 11 fonts: this is the main typeface consisting of 9 styles, a variable version of the font, and 1 font with icons. The main styles consist of 1078 glyphs and have a broad language support (extended Latin, Cyrillic, Bulgarian locl., etc.). In addition, we drew a large number of ligatures and alternates (for Latin and Cyrillic), oldstyle figures and simply there are a lot of other useful features (ordn, case, c2sc, smcp, ccmp, frac, sinf, sups, numr, dnom, tnum, pnum, onum, lnum, liga, dlig, salt, ss01, ss02, ss03, ss04, ss05, ss06, ss07, ss08, titl, calt). And be sure to try the variable version of TT Trailers, with which you can choose the individual thickness you need. The variable version of TT Trailers completely copies the composition and functionality of standard styles and allows you to use all the features.

1 2 3 4 5

TT Trailers Regular 250 pt

Aa Bb Cc Dd

Font family

TT Trailers font family is available in 9 weights (Thin, ExtraLight, Light, Regular, Medium, Bold, ExtraBold, Black and Extra-Black) and advanced TT Trailers Icon typeface. Font also has separate variable version.

Weights

TT Trailers Thin  
TT Trailers ExtraLight  
TT Trailers Light  
TT Trailers Regular  
TT Trailers Medium  
TT Trailers DemiBold  
TT Trailers Bold  
TT Trailers ExtraBold  
TT Trailers Black

Variable

TT Trailers **Variable**

TT Travels Icon



## Examples

Cinematography is the science or art of motion-picture photography by recording light or other electromagnetic radiation, either electronically by means of an image sensor, or chemically by means of a light-sensitive material such as film stock.

TT Trailers Thin 24 pt

Images captured with photographic emulsion result in a series of invisible latent images on the film stock, which are chemically "developed" into a visible image. The images on the film stock are projected for viewing the motion picture.

TT Trailers Light 24 pt

**In 1845, Francis Ronalds invented the first successful camera able to make continuous recordings of the varying indications of meteorological and geomagnetic instruments over time.**

TT Trailers Medium 24 pt

Cinematographers use a lens to focus reflected light from objects into a real image that is transferred to some image sensor or light-sensitive material inside a movie camera. These exposures are created sequentially and preserved for later processing.

TT Trailers ExtraLight 24 pt

In the 1830s, moving images were produced on revolving drums and disks, with independent invention by Simon von Stampfer (stroboscope) in Austria, Joseph Plateau in Belgium, and William Horner (zoetrope) in Britain.

TT Trailers Regular 24 pt

**The late nineteenth to the early twentieth century brought rise to the use of film not only for entertainment purposes but for scientific exploration as well.**

TT Trailers DemiBold 24 pt

Examples

**W. K. L. Dickson, working under the direction of Thomas Alva Edison, was the first to design a successful apparatus, the Kinetograph.**

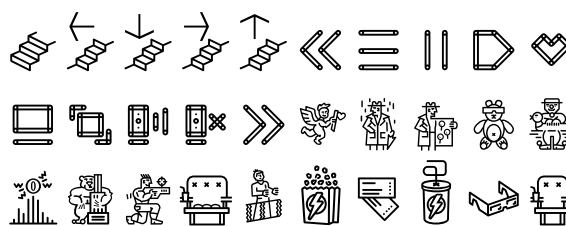
TT Trailers Bold 24 pt

**They were 21 inches apart to cover the 20 feet taken by the horse stride, taking pictures at one thousandth of a second.**

TT Trailers ExtraBold 24 pt

**Edison showed his improved Vitascope projector, the first commercially successful projector in the U.S.**

TT Trailers Black 24 pt



TT Trailers Icon 36 pt

TT Trailers Variable

Variable version of TT Trailers font has weight option with the values from 30 to 150.

**VARIABLE  
TYPEFACE**

TT Trailers Variable 200 pt

## Supported languages

TT Supermolot Neue supports more than 120 languages including Western, Central, Northern European languages and most of cyrillic.

Albanian	Faroese	Lithuanian	Spanish
Basque	Filipino	Macedonian	Swahili
Belarusian	Finnish	Moldavian	Swedish
Bosnian	French	Norwegian	Turkish
Bulgarian	Gaelic	Polish	Turkmen (Latin)
Breton	German	Portuguese	Ukrainian
Corsican	Hungarian	Romanian	Zulu
Croatian	Icelandic	Russian	and many others
Czech	Indonesian	Sámi (Lule, Southern)	
Danish	Irish	Serbian	
English	Italian	Slovak	
Estonian	Latvian	Slovenian	



Небольшой видеоролик, состоя-  
щий из кратких и обычно наиболее  
зрелищных фрагментов фильма,  
используемый для анонсирования  
или рекламы фильма.

TT Trailers Light 90 pt  
Russian

## Languages

Основното преимущество в патентования от братя Люмиер апарат е внедряването за първи път на зрайферния механизъм, който осигурява равномерно поддържане на каданса при снимането и плавното темпо на прожекцията, отличаваща се с доброто си качество. Много практично се оказва и използването на един и същ апарат за снимане, копиране и прожекция.

Bulgarian

La cinematografía puede empezar con roles de películas o un sensor digital de la imagen. Los avances en la producción de películas y la estructura granulada proveyeron un amplio rango de películas fotográficas disponibles. La selección de una película fotográfica fue una de las primeras decisiones tomada en la preparación de la película típica del siglo veinte.

Spanish

À noter que dès 1891, Thomas Edison nommait Kinétographe l'appareil de prise de vues photographiques animées qu'il avait conçu et que son assistant, William Kennedy Laurie Dickson, avait mis au point, et qui fut à l'origine des premiers films du cinéma, dès 1891. Ce terme de kinétographe servit de base d'appellation du cinéma dans plusieurs langues autres que latines.

French

Filmfotografi är utövändet av ljussättning och val av kameratillbehör och -inställningar för skapandet av rörliga bilder för film. Filmfotografi innefattar även manövrering av filmkameran under tagningens gång. Ett filmfotografi är en avbildning av verkligheten som skapats genom att ljus fångats på ett ljuskänsligt medium i en kamera, antingen mekaniskt, kemiskt eller elektroniskt.

Swedish

şùppôrt øf  
māný förëigñ  
långüåges

TT Trailers Black 120 pt





Glyphs

OpenType Features

Standard Ligatures

ff fi ffi fj fji fl fll flh flk flb flh flk flk fl fi fl ff dd Dd dd UD Ud ud WD Wd wd

Discretionary Ligatures

KA END OG OK UN ch ck ct te st sp KA VM JE OG TY P

Numerators

H 0 1 2 3 4 5 6 7 8 9 ABCDEFGHIJKLMNOPQRSTUVWXYZABГДЕЕЖЗИЙКЛМНОПРСТУФХЦЧШЩЬЫЪЭЮЯ

Denominators

H 0 1 2 3 4 5 6 7 8 9 ABCDEFGHIJKLMNOPQRSTUVWXYZABГДЕЕЖЗИЙКЛМНОПРСТУФХЦЧШЩЬЫЪЭЮЯ

Superscripts, Scientific Inferiors

H 0 1 2 3 4 5 6 7 8 9 H 0 1 2 3 4 5 6 7 8 9

Fractions, Ordinals

1/2 1/4 3/4 0 a

Proportional Figures

0 1 2 3 4 5 6 7 8 9

Tabular Figures

0 1 2 3 4 5 6 7 8 9

Proportional Oldstyle

0 1 2 3 4 5 6 7 8 9

Tabular Oldstyle

0 1 2 3 4 5 6 7 8 9

Case Sensitive

H [ ] ( ) { } i ð < > - - - - . , @

Titling Alternates

ABCDEF GHIJKL MNOPQR STUVWXYZ ABГДЕЕЖЗИЙКЛМНОПРСТУФХЦЧШЩЬЫЪЭЮЯ  
ABCDEF GHIJKL MNOPQR STUVWXYZ ABГДЕЕЖЗИЙКЛМНОПРСТУФХЦЧШЩЬЫЪЭЮЯ

Localization

Ѡ Ff Ç ç Д д В в G g Ж ж З з U u К к N n Ц ц Щ щ Ъ ъ Ю ю ù Š š Ť ť IJ ij Jj Ÿ

Glyph Composition

Á á Œ œ Ó ó

Contextual Alternates

Дд Дд дд Уд Уд уд Шд Шд шд у ў ў ў j :



Basic characters

**ABCDEFGHIJKLMN**  
**OPQRSTUVWXYZ**  
**abcdefghijklmn**  
**opqrstuvwxyz**  
**0123456789**

TT Trailers Bold 95 pt



## Examples

TT Trailers  
DemiBold 50 pt

**The late nineteenth to the early twentieth century brought rise to the use of film not only for entertainment purposes but for scientific exploration as well.**

TT Trailers  
DemiBold 42 pt

**The experimental film Roundhay Garden Scene, filmed by Louis Le Prince on 14 October 1888, in Roundhay, Leeds, England, is the earliest surviving motion picture.**

## Examples

TT Trailers  
DemiBold 34 pt

**W. K. L. Dickson, working under the direction of Thomas Alva Edison, was the first to design a successful apparatus, the Kinetograph.**

TT Trailers  
DemiBold 26 pt

**Charles Francis Jenkins and his projector, the Phantoscope, made a successful audience viewing while Louis and Auguste Lumière perfected the Cinématographe, an apparatus that took, printed, and projected film, in Paris in December 1895.**

TT Trailers  
DemiBold 18 pt

**From its birth in the 1880s, movies were predominantly monochrome. Contrary to popular belief, monochrome doesn't always mean black and white; it means a movie shot in a single tone or color. Since the cost of tinted film bases was substantially higher, most movies were produced in black and white monochrome.**

TT Trailers  
DemiBold 10 pt

**Even with the advent of early color experiments, the greater expense of color meant films were mostly made in black and white until the 1950s, when cheaper color processes were introduced, and in some years the percentage of films shot on color film surpassed 51%. By the 1960s, color became by far the dominant film stock. In the coming decades, the usage of color film greatly increased while monochrome films became scarce.**

**C**

**H**

**R**

**I**

TT Trailers  
Black 170 pt

**S**

**T**

**O**

**P**

**H**

OpenType features

Deactivated

Activated

Proportional Figures

0123456789

0123456789

Tabular Figures

0123456789

0123456789

Tabular Oldstyle

0123456789

0 1 2 3 4 5 6 7 8 9

Proportional Oldstyle

0123456789

0123456789

Numerators

H 0123456789ABCDE

H 0 1 2 3 4 5 6 7 8 9 A B C D E

Denominators

H 0123456789ABCDE

H 0 1 2 3 4 5 6 7 8 9 A B C D E

Superscripts

H 0123456789

H 0<sup>1</sup> 2<sup>3</sup> 4<sup>5</sup> 6<sup>7</sup> 8<sup>9</sup>

Scientific Inferiors

H 0123456789

H 0<sub>1</sub> 2<sub>3</sub> 4<sub>5</sub> 6<sub>7</sub> 8<sub>9</sub>

Fractions

1/2 1/4 1/3

1/2 1/4 3/4

Ordinals

2<sup>a</sup> 0

2<sup>ao</sup>

Case Sensitive

( {[H] } )

( {[H]} )

Standard Ligatures

ff fi ffi fb

ff fi ffi fb

Discretionary Ligatures

OK END OG

OK END OG

Glyph Composition

À+ ° + ´ Æ+´

Á Æ

Titling Alternates

LOST PINE

LS PN  
OT IE

Localization

В Г Д Ж З К

В з г ж з к

OpenType features

Deactivated

Activated

Contextual Alternates

ДД Дд Цц

ДД Дд Цц

Capitals to Small Caps

Н0123456789ABCDE

Н0123456789ABCDE

Small Caps

Н0123456789abcde

Н0123456789ABCDE

Stylistic Alternates

RaIyfl

RaIyfl

Stylistic Alternates & Numerators

Н0123456789ABCDE

Н0123456789ABCDE

Stylistic Set 01

RaIyfl

RaIyfl

Stylistic Set 02 (Serbian)

б

б

Stylistic Set 03

ӳӳӳ

ӳӳӳ

Stylistic Set 04

Н012345ABCDE

Н012345ABCDE

Stylistic Set 05

Н012345ABCDE

Н0123456789ABCDE

Stylistic Set 06

Н012345ABCDE

Н0123456789ABCDE

Stylistic Set 07

12345678910

① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Stylistic Set 08

12345678910

① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

## Stylistic set 01 (Stylistic alternates)

TT Trailers font family has a set of stylistic alternates, which make the typeface a bit more humanist when turned on.

## Default characters

Real flying plane rarely  
falls in airports

## Stylistic set 01

Real flying plane rarely  
falls in airports

## Stylistic set 05

Applying of Stylistic set 05 to selected text lifts  
up letters and figures to numerator position  
with underlining.

Default text

SUN BLVD FIVE AVE 8TH

selected selected selected

Stylistic set 05

SUN **BLVD** FIVE **AVE** 8**TH**

## Stylistic sets 07 & 08

Font includes two stylistic sets (07 & 08) for autochange of default figures to figures in circles (SS07) and to figures in double circles (SS08).

### Default figures

H 1 2 3 4 5

### Stylistic Set 07

H ① ② ③ ④ ⑤

### Stylistic Set 08

H ①① ②② ③③ ④④ ⑤⑤



## Small capitals

TT Trailers contains a big set of small capital letters which cover most of Latin and Cyrillic symbols, and figures. Small caps could be activated to change both uppercase (c2sc) and lowercase (smcp) letters.

## Default text

Cinematography can begin with digital image sensor or rolls of film.

## Small capitals

**CINEMATOGRAPHY CAN BEGIN WITH  
DIGITAL IMAGE SENSOR OR ROLLS  
OF FILM.**

### Titling alternates

Titling Alternates option allows to split an inscription with an even number of letters into blocks of two letters which are placed one over the other. Two letters placed like this create a block and its height does not exceed the height of standard capital letter. TITL covers figures, Basic Latin and Cyrillic glyphs.

### Default text

JOHNNY DEPP

### Titling alternates

JHN DP  
ONY EP

## About TypeType

TypeType company was founded in 2013 by Ivan Gladkikh, a type designer with a 10-year experience and Alexander Kudryavtsev an experienced manager. In the past 6 years we've released more than 40 font families, and the company has turned into a type foundry with a harmonious team.

Our mission is to create and distribute only carefully drawn, thoroughly tested, and perfectly optimized typefaces which are available to a wide range of customers.

Our team unites people who represent different countries and continents. Thanks to such cultural diversity, our projects are truly unique and global.

## Contact us

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