

# Technical and Visual Mastering

Cost and detailed description of services

Service	Descriptions	Market Price	Price for regular customers
<b>Basic visual font audit</b>	<ul style="list-style-type: none"> <li>• We conduct a basic audit of the consistency of visual solutions in the font, its rhythm, proportions and designs of only style-forming characters;</li> <li>• We prepare PDF presentation.</li> </ul>	\$ 0.50 per 1 glyph	\$ 0.40 per 1 glyph
<b>Comprehensive visual audit of the font (no edits)</b>	<ul style="list-style-type: none"> <li>• We conduct a comprehensive audit of the consistency of visual solutions in the font, its rhythm, proportions and designs of all characters;</li> <li>• We carry out a detailed examination of each character in the font;</li> <li>• We carry out a detailed inspection of spacing;</li> <li>• Prepare PDF presentation.</li> </ul>	\$ 2.00 per 1 glyph	\$ 1.50 per 1 glyph
<b>Comprehensive visual audit of the font (with edits)</b>	<ul style="list-style-type: none"> <li>• We conduct a comprehensive audit of the consistency of visual solutions in the font, its rhythm, proportions and designs of all characters;</li> <li>• We carry out a detailed examination of each character in the font;</li> <li>• We carry out a detailed inspection of spacing;</li> <li>• Make all the necessary edits (several iterations of edits are possible);</li> <li>• Prepare a PDF presentation.</li> </ul>	\$ 2.30 per 1 glyph	\$ 1.80 per 1 glyph
<b>Assembling a font from an AI (illustrator) file into a font file</b>	<ul style="list-style-type: none"> <li>• We construct a font from your vector files in a font editor;</li> <li>• We make minor technical changes;</li> <li>• Adjust the spacing;</li> <li>• Fill in the Font Info of the font for its correct operation;</li> <li>• Create a convenient order of glyphs in the font (Glyph Order);</li> <li>• We check if the font works correctly in software (Adobe, Figma, Sketch, and others).</li> </ul>	\$ 2.30 per 1 glyph	\$ 1.80 per 1 glyph
<b>Technical audit of the font</b>	<ul style="list-style-type: none"> <li>• Review of each contour in the font:               <ol style="list-style-type: none"> <li>1. We edit the starting points;</li> <li>2. We look at the correctness of the contour construction;</li> <li>3. We look at the anchors inside glyphs and the correctness of their work and location;</li> </ol> </li> <li>• We look at the basic correctness of the construction of semi-approches, so that there are no obvious defects;</li> <li>• Run the font through our proprietary validator;</li> <li>• We fix all identified errors;</li> <li>• Fill in the Font Info of the font for its correct operation;</li> <li>• Create or edit OpenType features;</li> <li>• Create or edit a convenient order of glyphs in the font (Glyph Order);</li> <li>• We check if the font works correctly in software (Adobe, Figma, Sketch, and others).</li> </ul>	\$ 0.60 per 1 glyph	\$ 0.40 per 1 glyph

Услуга	Описание	Market Price	Price for regular customers
<b>Kerning of one font</b>	<ul style="list-style-type: none"> <li>• We create manual thoughtful kerning according to our own system;</li> <li>• We check the correctness of its work.</li> </ul>	\$ 2.60 per 1 glyph	\$ 2.20 per 1 glyph
<b>Kerning of a font family from 5 styles</b>	<ul style="list-style-type: none"> <li>• We create manual thoughtful kerning according to our own system;</li> <li>• Implementing kerning in all faces;</li> <li>• We check the correctness of its work.</li> </ul>	\$ 0.55 per 1 glyph	\$ 0.45 per 1 glyph
<b>Font hinting</b>	<ul style="list-style-type: none"> <li>• We make manual TrueType hinting (ClearType/DirectWrite/Grayscale);</li> <li>• We check the correctness of its work on the web.</li> </ul>	\$ 1.60 per 1 glyph	\$ 1.30 per 1 glyph

### Additional services

- Creation of one oblique style;
- Creation of an end style from medium (bold or thin);
- Creation of an intermediate typeface (between ready-made masters);
- Creation of a variable version of the font;
- Expansion of the font character composition;
- Expansion of the language composition;
- Cyrillization (consultation);
- Cyrillization (drawing Cyrillics characters for your font).

### Didn't find what you were looking for?

This PDF presents the most popular and in-demand font mastering services.

If in the information presented on this page you did not find the services you need, just write to us, and we will definitely find an individual solution to your type task or problem.

### Contacts

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[typetype.org/mastering/](http://typetype.org/mastering/)