

# TT Norms Pro

<b>Design</b>	TypeType
<b>Release Date</b>	May 30, 2017
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<b>Publisher</b>	TypeType
<b>Styles</b>	22 styles + 2 variable
<b>File Formats</b>	otf, ttf, woff, eot, svg

## About TT Norms Pro

TT Norms Pro is your favorite TT Norms, but much, much better. TT Norms Pro includes 22 reworked fonts, 2 additional variable versions, 1581 glyphs in each font, 24 OpenType features, support for more than 216 languages (extended Latin, extended Cyrillic, Greek etc.), and much much more. Because TT Norms is a very popular font family, we have been constantly receiving requests to add something new to it, whether it be support for additional languages, mathematical symbols, or even small capitals. At some point, we've just decided to collect all these wishes into one technical task and introduce a grand update, the result of which is TT Norms Pro.

At the start, we've corrected contours of the existing glyphs, after which we significantly upgraded the character set. Now you can count on 1581 glyphs in each font, instead of 610 glyphs, as it was in the original version. Also we've created new italics, paying particular attention to the compensation of ovals, diagonals and the offset of diacritics when slanted. We completely redid the kerning, and recreated hinting from scratch—especially for TT Norms Pro, we developed a new hinting technique and a technique for its testing. And now we will talk more about the character set in TT Norms Pro and what influenced its growth. First of all, this is language support—over 100 new languages appeared in TT Norms and the total number of supported languages now exceeds 216.

In addition to extended Latin and extended Cyrillic, Greek and Vietnamese finally appeared in the typeface. For some languages, for example for Bulgarian, we have prepared localized versions of the forms of some characters. And as a bonus, we drew several historical Cyrillic characters. In addition, now TT Norms Pro boasts small capitals, a set of mathematical symbols and a large number of currency signs, arrows and numbers in circles, a large set of fractions, stylistic alternates and ligatures. Despite all the work done, TT Norms Pro continues to be a geometric sans serif for a wide range of applications—a trouble-free workhorse. TT Norms Pro works equally well both in large text arrays or in headlines, as well as in web and it is “the one”, the indispensable universal modern geometric sans.

1 2 3

TT Norms Pro Regular 160 pt

A a B b

## Font family

TT Norms Pro font family is available in 11 weights (Thin, ExtraLight, Light, Regular, Normal, Medium, DemiBold, Bold, ExtraBold, Black and ExtraBlack) and 11 matching italics.

### Weights

TT Norms Pro Thin

TT Norms Pro ExtraLight

TT Norms Pro Light

TT Norms Pro Regular

TT Norms Pro Normal

TT Norms Pro Medium

TT Norms Pro DemiBold

TT Norms Pro Bold

TT Norms Pro ExtraBold

TT Norms Pro Black

TT Norms Pro ExtraBlack

### Italics

*TT Norms Pro Thin Italic*

*TT Norms Pro ExtraLight Italic*

*TT Norms Pro Light Italic*

*TT Norms Pro Italic*

*TT Norms Pro Normal Italic*

*TT Norms Pro Medium Italic*

*TT Norms Pro DemiBold Italic*

*TT Norms Pro Bold Italic*

*TT Norms Pro ExtraBold Italic*

*TT Norms Pro Black Italic*

*TT Norms Pro ExtraBlack Italic*

## Variable versions

Updated font family also provides 2 additional variable versions: for uprights and italics. Variable option allows to change the weight and available on Character panel in Adobe Illustrator and Photoshop.

# **TT Norms Pro** Var Roman

TT Norms Pro Var 30 pt

# ***TT Norms Pro*** Var *Italic*

TT Norms Pro Var Italic 30 pt

## Examples

Most nations abandoned the gold standard as the basis of their monetary systems, although many hold substantial gold reserves.

TT Norms Pro Thin 16 pt

Silver pennies based on the Roman denarius became the staple coin of Mercia in Great Britain around the time of King Offa, circa 757–796 CE.

TT Norms Pro ExtraLight 16 pt

A formal gold specie standard was first established in 1821, when Britain adopted it following the introduction of the gold sovereign.

TT Norms Pro Light 16 pt

*During the early and high Middle Ages, the Byzantine gold solidus, commonly known as the bezant, was used widely throughout Europe.*

TT Norms Pro Thin Italic 16 pt

*Following Queen Anne's proclamation of 1704, the British West Indies gold standard was a de facto gold standard based on the Spanish gold doubloon.*

TT Norms Pro ExtraLight Italic 16 pt

*The United Province of Canada in 1854, Newfoundland in 1865, and the United States and Germany (de jure) in 1873 adopted gold.*

TT Norms Pro Light Italic 16 pt

## Examples

The USA used the eagle as its unit, while Canada adopted a dual system based on both the American gold eagle and the British gold sovereign.

TT Norms Pro Regular 16 pt

During 2012 survey of leading economists, they unanimously opined that a return to the gold standard would not benefit the average American.

TT Norms Pro Normal 16 pt

With the invention and wide spread in use of paper money, gold coins were eventually supplanted by banknotes, creating the gold bullion standard.

TT Norms Pro Medium 16 pt

*Royal Mint branches were established in Sydney, Melbourne for the purpose of minting gold sovereigns from Australia's rich gold deposits.*

TT Norms Pro Italic 16 pt

*In 1844, the Bank Charter Act established that Bank of England notes were fully backed by gold and they became the legal standard.*

TT Norms Pro Normal Italic 16 pt

*Silver pennies based on the Roman denarius became the staple coin of Mercia in Great Britain around the time of King Offa, circa 757–796 CE.*

TT Norms Pro Medium Italic 16 pt

## Examples

**In 1717, Sir Isaac Newton established a new mint ratio between silver and gold that had the effect of driving silver out of circulation.**

TT Norms Pro DemiBold 16 pt

**In 1844, the Bank Charter Act established that Bank of England notes were fully backed by gold and they became the legal standard.**

TT Norms Pro Bold 16 pt

**The United Kingdom struck nearly 40 million shillings between 1816 and 1820, 17 million half crowns and 1.3 million silver crowns.**

TT Norms Pro ExtraBold 16 pt

***In the 1790s, the UK suffered a silver shortage. It ceased to mint larger silver coins and instead issued silver coins and overstruck foreign coins.***

TT Norms Pro DemiBold Italic 16 pt

***The United Province of Canada in 1854, Newfoundland in 1865, and the United States and Germany (de jure) in 1873 adopted gold.***

TT Norms Pro Bold Italic 16 pt

***In the 1780s, Thomas Jefferson, Robert Morris and Alexander Hamilton recommended to Congress the value of a decimal system.***

TT Norms Pro ExtraBold Italic 16 pt

## Examples

**This system would also apply to monies in the United States. The question was what type of standard: gold, silver or both.**

TT Norms Pro Black 16 pt

**The interaction between central banking and currency basis formed the primary source of monetary instability during this period.**

TT Norms Pro ExtraBlack 16 pt

***From 1860 to 1871 various attempts to resurrect bi-metallic standards were made, including one based on the gold and silver franc.***

TT Norms Pro Black Italic 16 pt

***Various commodities have been used as money; typically, the one that loses the least value over time becomes the accepted form.***

TT Norms Pro ExtraBlack Italic 16 pt

## Supported languages

TT Norms Pro now supports 216 languages including Western, Central, Northern European languages and most of cyrillic. We also added Bulgarian localized versions of the forms of some characters. And as a bonus, we drew several historical Cyrillic characters.

### Cyrillic

Abaza, Abkhaz, Adyghe, Aghul, Altai, Alyutor, Avar, Azerbaijani, Bashkir, Belarusian, Bosnian, Bulgarian, Buryat, Chechen, Chukchi, Chuvash, Crimean Tatar, Dargwa, Dolgan, Dungan, Enets, Even, Evenki, Gagauz, Ingush, Itelmen, Kabardino-Cherkess, Kalmyk, Karachay-Balkar, Karaim, Karakalpak, Kazakh, Ket, Khakas, Khanty, Kildin Sámi, Komi-Permyak, Komi-Zyrian, Koryak, Kumandins, Kumyk, Kurdish, Kyrgyz, Lak, Lezgian, Mansi, Macedonian, Mari (Hill), Mari (Meadow), Mongolian, Montenegrin, Nanai, Negidal, Nenets, Nganasan, Nivkh, Nogai, Oroch, Orok, Ossetian, Russian, Rusyn, Rutul, Serbian, Selkup, Shor, Tabasaran, Tajik, Talysh, Tat, Tatar, Tsakhur, Tuvan, Udege, Udmurt, Ukrainian, Ulch, Uyghur, Uzbek, Yakut, Yukaghir

### Other

Greek, Vietnamese

### Latin

Abenaki, Afaan Oromo, Afar, Afrikaans, Albanian, Alsatian, Alutiiq, Amis, Anuta, Aragonese, Aranese, Aromanian, Arrernte, Arvanitic, Asturian, Atayal, Aymara, Basque, Bemba, Bikol, Bislama, Breton, Cape Verdean, Catalan, Cebuano, Chamorro, Chavacano, Chichewa, Chickasaw, Cimbrian, Cofan, Comanche, Cornish, Corsican, Crimean Tatar, Croatian, Czech, Danish, Delaware, Dholuo, Drehu, Dutch, English, Esperanto, Estonian, Faroese, Fijian, Filipino, Finnish, Folkspraak, French, Frisian, Friulian, Gagauz, Galician, Ganda, Genoese, German, Gooniyandi, Greenlandic, Gwichin, Haitian Creole, Hawaiian, Hiligaynon, Hopi, Hotcak, Hungarian, Icelandic, Ido, Ilocano, Indonesian, Interglossa, Interlingua, Irish, Istro-Romanian, Italian, Javanese, Jerriais, Kala Lagaw Ya, Kapampangan, Kaqchikel, Karelian, Kashubian, Khasi, Kikongo, Kinyarwanda, Kiribati, Kirundi, Kurdish, Ladin, Latin, Latino Sine, Latvian, Lithuanian, Livvi-Karelian, Lojban, Lombard, Low Saxon, Luba (Luba-Kasai), Ludic, Luxembourgish, Maasai, Makhuwa, Malay, Maltese, Manx, Maori, Mandinka, Marquesan, Megleno-Romanian, Meriam Mir, Mohawk, Moldovan, Montagnais, Montenegrin, Munsee, Murrinhpatha, Nagamese Creole, Nahuatl, Ndebele, Neapolitan, Nganasan, Niuean, Noongar, Norwegian, Novial, Occidental, Occitan, Oromo, Oshiwambo, Palauan, Papiamentu, Pedi, Piedmontese, Polish, Portuguese, Potawatomi, Qeqchi, Quechua, Rarotongan, Romanian, Rhaeto Romance, Romansh, Rotokas, Salar, Sami Inari, Sami Lule, Sami Nothern, Sami Southern, Samoan, Sango, Saramaccan, Sardinian, Scottish Gaelic, Serbian, Seri, Seychellois, Shawnee, Shona, Sicilian, Silesian, Slovak, Slovenian, Slovio, Somali, Sorbian Lower, Sorbian Upper, Sotho Northern, Sotho Southern, Spanish, Sranan, Sundanese, Swahili, Swazi, Swedish, Tagalog, Tahitian, Tetum, Tok Pisin, Tokelauan, Tongan, Tshiluba, Tsonga, Tswana, Tumbuka, Turkish, Turkmen, Tuvaluan, Tzotzil, Unami, Venetian, Vepsian, Volapuk, Voro, Wallisian, Walloon, Waraywaray, Warlpiri, Wayuu, Welsh, Wikmungkan, Wiradjuri, Wolof, Xhosa, Yapese, Yindjibarndi, Zapotec, Zulu, Zuni

Отмена привязки валюты к золоту позволила проводить относительно произвольную денежную эмиссию.

TT Norms Pro ExtraLight 70 pt  
Russian

## Languages

Със златната си валута Великобритания е изключително явление за Европа чак до 70-те години на 19 век. Повечето държави притежавали сребърни пари, а Франция- гвойна валута от злато и сребро. Тази френска валута е създадена по време на Наполеоновата монетна реформа от 1803 г.

Bulgarian

Lo cierto es que el argumento de que las reservas auríferas en el mundo son desiguales no es sostenible, ya que en el caso de Japón, la entrada de oro sería extraordinaria debido al volumen de sus exportaciones que le permiten acumular riqueza, todo ello sin necesidad de tener una sola mina de oro en su territorio.

Spanish

Τα νομίσματα είχαν μια κεντρική ισοτιμία έναντι του χρυσού και με βάση αυτή την ισοτιμία προέκυπταν οι διμερείς ισοτιμίες των νομισμάτων. Ήταν δηλαδή ένα σύστημα σταθερών συναλλαγματικών ισοτιμιών. Οι ΗΠΑ προσχώρησαν στο σύστημα το 1879, το οποίο λειτούργησε ικανοποιητικά μέχρι τον Α΄ Παγκόσμιο Πόλεμο.

Greek

1820-luvulta 1800-luvun loppuun monissa maissa oli arvonmäärityksen perustana kultafangi. Kullan ja hopean virallinen vaihtosuhte oli 1820-luvulta 1890-luvulla hieman alle 16. 1870-luvun puolivälissä hopeaa alkoi löytyä runsaasti ja kullan markkinahinta suhteessa hopean nousi ensin noin 18:aan, sitten 22:een ja lopulta 24:ään.

Finnish

## Languages

Hai ứng dụng còn lại chỉ chiếm một phần rất nhỏ so với lượng vàng được tàng trữ dưới dạng thỏi, nén; bên cạnh đó, nhu cầu vàng trong lĩnh vực nha khoa đang giảm xuống nhờ việc sử dụng các vật liệu trông giống răng thật. Ngoài vàng ra, bất kỳ vật phẩm nào khác đều có thể biến đổi giá trị khi cung và cầu thay đổi.

Vietnamese

Existují různé měnové systémy, které bývají označovány jako „zlatý standard“, přičemž nejznámější je „klasický zlatý standard“ z let 1871–1914. Hodnota jednotlivých měn byla pevně navázána na zlato (například americký dolar byl definován jako 1/20 unce zlata), a toto navázání znemožňovalo vydávat nové ničím nekryté peníze.

Czech

С увеличением объёма торговых операций в качестве средства платежа всё чаще стали применять золото. Начиная с XV века установился биметаллизм с фиксированным обменом серебра на золото. Из-за постепенного изменения стоимости металлов, обменный курс приходилось пересматривать.

Russian

Der Goldstandard entwickelte sich aus der Goldumlaufwährung, das heißt die im Land kursierenden Kurantmünzen waren ausschließlich Goldmünzen. Später ging man zur Goldkernwährung über. Es wurden Banknoten ausgegeben, die bei der nationalen Währungsbehörde gegen Gold getauscht werden konnten.

German

şùppôrt  
øf m̄āný  
föřëigñ  
lăṅgüåğęs

TT Norms Pro Medium 100 pt









## Basic characters

A B C D E F G H I J  
K L M N O P Q R  
S T U V W X Y Z  
a b c d e f g h i j k l m n  
o p q r s t u v w x y z  
0 1 2 3 4 5 6 7 8 9

TT Norms Pro Medium 80 pt

## Examples

TT Norms Pro  
Regular 42 pt

Around the start of the 20th century, the Philippines pegged the silver peso/dollar to the U.S. dollar at ¢50.

TT Norms Pro  
Regular 32 pt

By the end of 1913, the classical gold standard was at its peak but World War I caused many countries to suspend or abandon it.

## Examples

TT Norms Pro  
Regular 24 pt

The British Gold Standard Act 1925 both introduced the gold bullion standard and repealed the gold specie standard.

TT Norms Pro  
Regular 18 pt

Instead, the law compelled the authorities to sell gold bullion on demand at a fixed price, but "only in the form of bars containing approximately four hundred ounces troy [12 kg] of fine gold".

TT Norms Pro  
Regular 12 pt

The end of the gold standard was successfully effected by the Bank of England through appeals to patriotism urging citizens not to redeem paper money for gold specie. In 1925 Britain returned to the gold standard in conjunction with Australia and South Africa, that the gold specie standard was officially ended.

TT Norms Pro  
Regular 8 pt

Loans from American and French Central Banks of £50,000,000 were insufficient and exhausted in a matter of weeks, due to large gold outflows across the Atlantic. The British benefited from this departure. They could now use monetary policy to stimulate the economy. Australia and New Zealand had already left the standard and Canada quickly followed suit.

S

T

O

TT Norms Pro  
Medium 160 pt

C

K

H

O

L

M

OpenType features

Deactivated

Activated

Proportional Figures

0123456789\$£

0123456789\$£

Tabular Figures

0123456789\$£

0123456789\$£

Tabular Oldstyle

0123456789\$£

o 1 2 3 4 5 6 7 8 9 \$ £

Proportional Oldstyle

0123456789\$£

o 1 2 3 4 5 6 7 8 9 \$ £

Numerators

H0123456789\$£

H<sup>0123456789\$£</sup>

Denominators

H0123456789\$£

H<sub>0123456789\$£</sub>

Superscripts

H0123456789

H<sup>0123456789</sup>

Scientific Inferiors

H0123456789

H<sub>0123456789</sub>

Fractions

1/2 1/4 1/3

½ ¼ ⅓

Ordinals

2<sup>ao</sup>

2<sup>ao</sup>

Case Sensitive

{{[H]}}

{{[H]}}

Standard Ligatures

ff fi ffi

ff fi ffi

Discretionary Ligatures

ft fl ct sp 1/2 1/3 1/4

ft fl ct sp ½ ⅓ ¼

Glyph Composition

ŷ+´ Θ+ˇ

ŷË

## OpenType features

Deactivated

Activated

---

Capitals to Small Caps

ABCDE

ABCDE

---

Small Caps

abcde

ABCDE

---

Stylistic Set 01 (Stylistic Alternates)

Ialyu

Ialyu

---

Stylistic Set 02 (Serbian)

б

б

---

Stylistic Set 03

012345

① ② ③ ④ ⑤

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Stylistic Set 04

012345

① ② ③ ④ ⑤

---

Localization

ДЛвгдж

ДЛвгж

### Stylistic set 01 (Stylistic alternates)

TT Norms Pro font family has a set of stylistic alternates, which make the typeface a bit more humanist when turned on.

### Default characters

Italian sunny  
days at riviera

### Stylistic set 01

**Italian sunny**  
days at riviera

## Stylistic sets 03 & 04

Font includes two stylistic sets (03 & 04) for autochange of default figures to figures in circles (SS03) and to inverse figures on black solid circles (SS04).

### Default figures

0 1 2 3 5

### Stylistic Set 03

0 1 2 3 5

### Stylistic Set 04

0 1 2 3 5

### Small capitals

TT Norms Pro contains a huge set of small capital letters which cover most of Latin and Cyrillic symbols, Greek, figures and currencies. Small caps could be activated to change both uppercase (c2sc) and lowercase (smcp) letters.

### Default text

The pre-War fixed price (\$20.67 per ounce of gold).

### Small capitals

**THE PRE-WAR FIXED PRICE (\$20.67 PER OUNCE OF GOLD).**

## Proportional oldstyle

**12 - 12**

The US had a gold stock of 1.9 million ounces (59 t) in 1862. Stocks rose to 2.6 million ounces (81 t) in 1866, declined in 1875 to 1.6 million ounces (50 t) and rose to 2.5 million ounces (78 t) in 1878. Net exports did not mirror that pattern.

## Tabular figures

**12 - 12**

The mint ratio remained fixed at 15 ounces of silver to 1 ounce of gold, whereas the market rate fluctuated from 15.5 to 1 to 16 to 1. With the Coinage Act of 1834, Congress passed an act that changed the mint ratio to approximately 16 to 1.

## Tabular oldstyle

**12 - 12**

In the 1790s the recoinage of silver after a long drought produced a burst of coins. The United Kingdom struck nearly 40 million shillings between 1816 and 1820, 17 million half crowns and 1.3 million silver crowns.

## About TypeType

TypeType company was founded in 2013 by Ivan Gladkikh, a type designer with a 10-year experience and Alexander Kudryavtsev an experienced manager. In the past 6 years we've released more than 40 font families, and the company has turned into a type foundry with a harmonious team.

Our mission is to create and distribute only carefully drawn, thoroughly tested, and perfectly optimized typefaces which are available to a wide range of customers.

Our team unites people who represent different countries and continents. Thanks to such cultural diversity, our projects are truly unique and global.

## Contact us

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