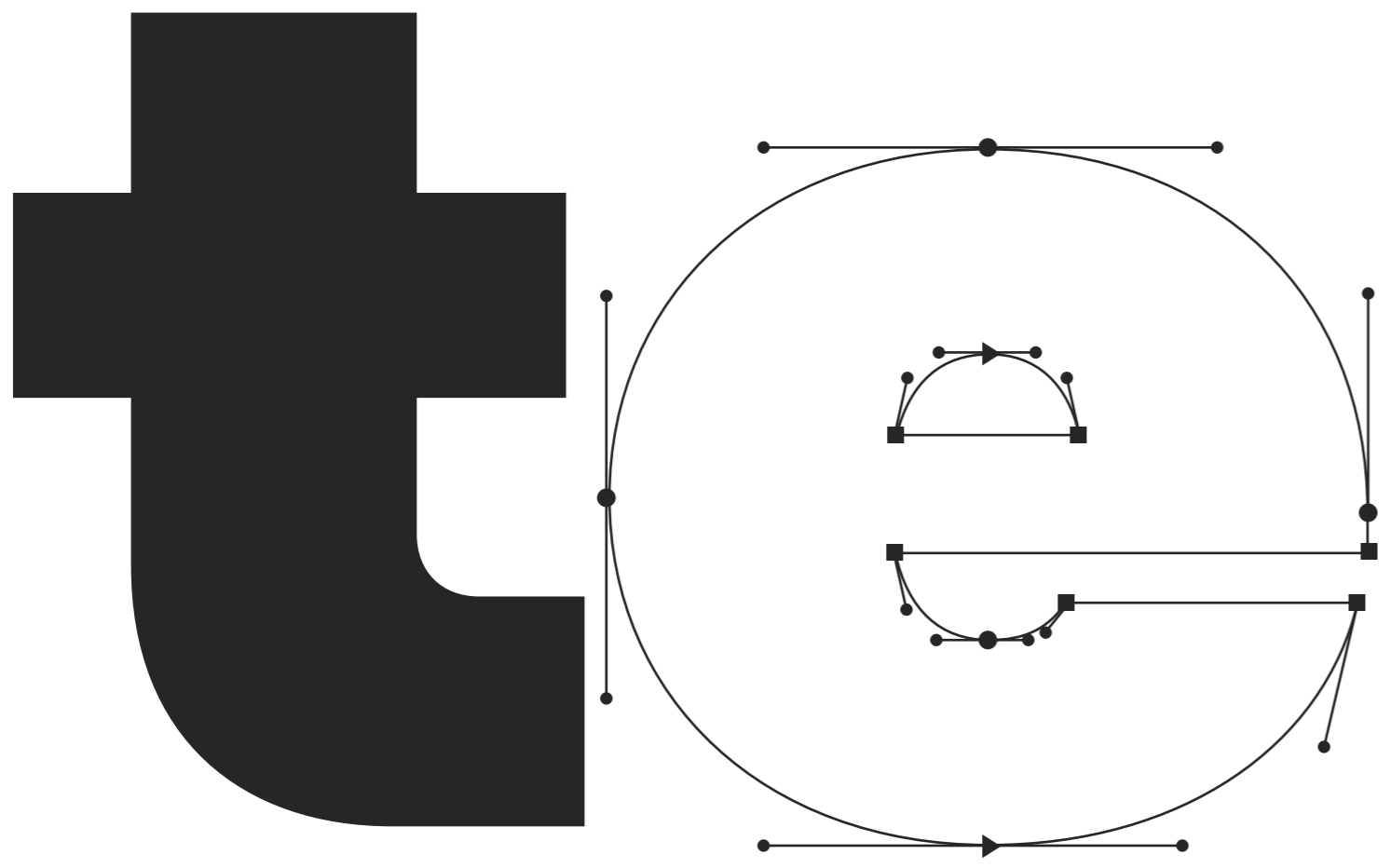2023

TT Firs Text

TT Firs Text is a neutral Scandinavian sans serif. This font evokes associations with Nordic aesthetics: it is calm but elegant and enchanting.

The font is legible and readable even when a small point size is used to type the text block. The font's neutral look makes it well-suited for an unlimited number of contexts. It is perfect for catalog and poster design, websites, book printing, branding, and package design. The font looks aesthetic in infographics, store, and exhibition design concepts.

TT Firs Text includes 23 font styles: 11 roman, 11 italic, and 1 variable font. Each font style consists of 898 characters, including the characters of the expanded Latin and Cyrillic writing systems. The font has 31 OpenType features, among which are localization features for various languages, circled numerators, and stylistic alternate for the ampersand.
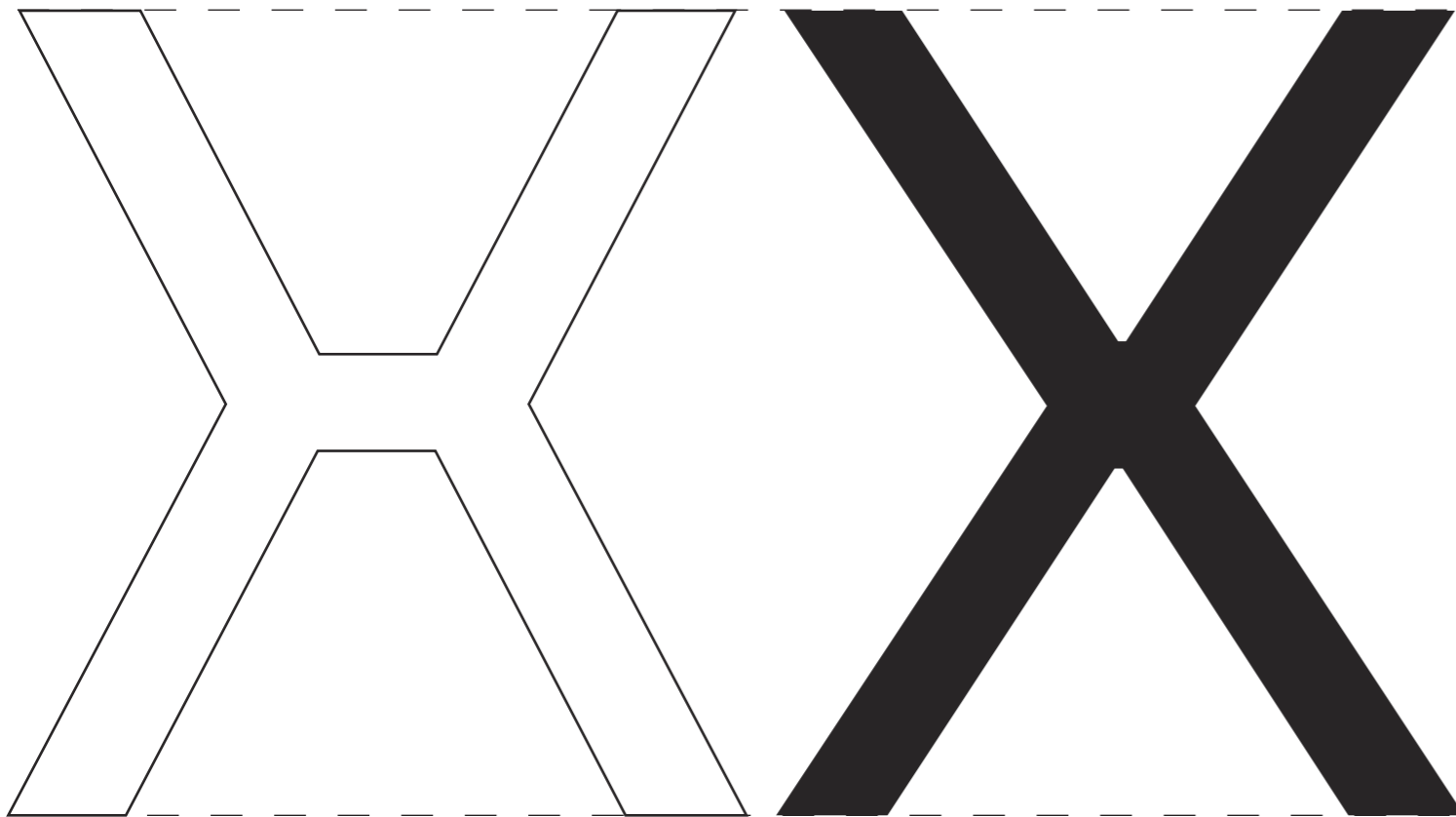
TT Firs Text
ExtraBlack 500 pt

TT Firs Text is a product of a thorough re-imagining of the TT Firs typeface.

In 2023, we are introducing a perfectly-balanced font pair consisting of the updated display TT Firs Neue and the versatile TT Firs Text.

In TT Firs Text, we toned down the TT First Neue's character by softening the mood of the elements and making the font's set more consistent.

AaBbCcDdEeFfGgHhIi
JjKkLlMmNnOoPpQqRr
SsTtUuVvWwXxYyZz
0123456789 @#$%&*!?
абвгдеёжз + lăťjň

TT Firs Neue
Regular 48 pt

AaBbCcDdEeFfGgHhIi
JjKkLlMmNnOoPpQqRr
SsTtUuVvWwXxYyZz
0123456789 @#$%&*!?
абвгдеёжз + lăťjň

TT Firs Text
Regular 48 pt

TT Firs Neue
Regular 620 pt

TT Firs Text
Regular 620 pt

1	Thin	*Italic*
2	ExtraLight	*Italic*
3	Light	*Italic*
4	Regular	*Italic*
5	Normal	*Italic*
6	**Medium**	***Italic***
7	**DemiBold**	***Italic***
8	**Bold**	***Italic***
9	**ExtraBold**	***Italic***
10	**Black**	***Italic***
11	**Ex.Black**	***Italic***

TT Firs Text
50 pt

48 PT

Typographic Swiss Style

24 PT

The International Typographic Style, also known as the Swiss Style, emerged in Switzerland during the 1950s but continued to develop internationally.

18 PT

It expanded on and formalized the modernist typographic innovations of the 1920s that emerged in part out of art movements such as Constructivism (Russia), De Stijl (The Netherlands) and at the Bauhaus (Germany).

12 PT

The International Typographic Style has had profound influence on graphic design as a part of the modernist movement, impacting many design-related fields including architecture and art. It emphasizes simplicity, clarity, readability, and objectivity. Hallmarks of the style are asymmetric layouts, use of a grid, sans-serif typefaces like Akzidenz Grotesk and Helvetica, and flush left, ragged right text.

8 PT

The style is also associated with a preference for photography in place of illustrations or drawings. The style emerged from a desire to represent information objectively, free from the influence of associated meaning. The International Typographic Style evolved as a modernist graphic movement that sought to convey messages clearly and in a universally straightforward manner. Two major Swiss design schools are responsible for the early years of International Typographic Style. A graphic design technique based on grid-work that began in the 19th century became inspiration for modifying the foundational course at the Basel School of Design in 1908.
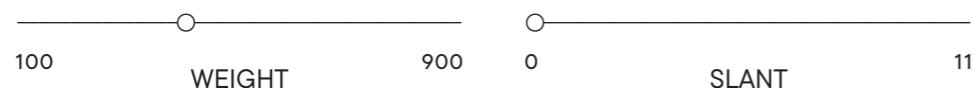
TT Firs Text
Regular

TT Firs Text includes a variable font with two axes of variation: weight and slant. To use the variable font with 2 variable axes on Mac you must have MacOS 10.14 or a newer version. An important clarification—not all programs support variable technologies yet, you can check the support status here: v-fonts.com/support/.

Variable

100 — WEIGHT — 900   0 — SLANT — 11

TT Firs Text
Variable 180 pt

24 PT

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TT Firs Text
Thin

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TT Firs Text
ExtraLight

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24 PT

12 PT

9 PT

TT Firs Text
Light

24 PT

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ExtraBold

Left page

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Black

Right page

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ExtraBlack

TT Firs Text supports more than 235 languages including Northern, Western, Central European languages, most of Cyrillic.

CYRILLIC

Russian, Belarusian, Bosnian, Bulgarian, Macedonian, Serbian, Ukrainian, Kazakh, Kirghiz, Tadzhik, Turkmen, Uzbek, Lezgian, Abazin, Agul, Archi, Avar, Dargwa, Ingush, Kabardian, Kabardino-Cherkess, Karachay-Balkar, Khvarshi, Kumyk, Lak, Nogai, Rutul, Tabasaran, Tsakhur, Buryat, Komi-Permyak, Komi-Zyrian, Siberian Tatar, Tofalar, Touva, Bashkir, Chechen, Chuvash, Erzya, Kryashen Tatar, Mordvin-moksha, Tatar Volgaic, Udmurt, Uighur, Rusyn, Montenegrin, Romani, Dungan, Karakalpak, Shughni, Mongolian, Adyghe, Kalmyk

LATIN

English, Albanian, Basque, Catalan, Croatian, Czech, Danish, Dutch, Estonian, Finnish, French, German, Hungarian, Icelandic, Irish, Italian, Latvian, Lithuanian, Luxembourgish, Maltese, Moldavian, Montenegrin, Norwegian, Polish, Portuguese, Romanian, Serbian, Slovak, Slovenian, Spanish, Swedish, Swiss German, Valencian, Azerbaijani, Kazakh, Turkish, Uzbek, Acehnese, Banjar, Betawi, Bislama, Boholano, Cebuano, Chamorro, Fijian, Filipino, Hiri Motu, Ilocano, Indonesian, Javanese, Khasi, Malay, Marshallese, Minangkabau, Nauruan, Nias, Palauan, Rohingya, Salar, Samoan, Sasak, Sundanese, Tagalog, Tahitian, Tetum, Tok Pisin, Tongan, Uyghur, Afar, Asu, Aymara, Bemba, Bena, Chichewa, Chiga, Embu, Gikuyu, Gusii, Jola-Fonyi, Kabuverdianu, Kalenjin, Kamba, Kikuyu, Kinyarwanda, Kirundi, Kongo, Luba-Kasai, Luganda, Luo, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Mauritian Creole, Meru, Morisyen, Ndebele, Nyankole, Oromo, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Sena, Seychellois Creole, Shambala, Shona, Soga, Somali, Sotho, Swahili, Swazi, Taita, Teso, Tsonga, Tswana, Vunjo, Wolof, Xhosa, Zulu, Ganda, Maori, Alsatian, Aragonese, Arumanian, Asturian, Belarusian, Bosnian, Breton, Bulgarian, Colognian, Cornish, Corsican, Esperanto, Faroese, Frisian, Friulian, Gaelic, Gagauz, Galician, Interlingua, Judaeo-Spanish, Karaim, Kashubian, Ladin, Leonese, Manx, Occitan, Rheto-Romance, Romansh, Scots, Silesian, Sorbian, Vastese, Volapük, Võro, Walloon, Walser, Welsh, Karakalpak, Kurdish, Talysh, Tsakhur (Azerbaijan), Turkmen, Zaza, Aleut, Cree, Haitian Creole, Hawaiian, Innu-aimun, Lakota, Karachay-Balkar, Karelian, Livvi-Karelian, Ludic, Tatar, Vepsian, Guarani, Nahuatl, Quechua

şùppôrtś māný diffĕreñŧ lăņguåǵęs

TT Firs Text
Regular 118 pt

SPANISH

Suiza es un Estado federal con 26 estados, llamados cantones y cuenta con cuatro idiomas oficiales: alemán, francés, italiano y romanche. Suiza es el cuarto país más rico del mundo, según su PIB per cápita, con 83 718 dólares estadounidenses (2011).

FRENCH

La Suisse, en forme longue la Confédération suisse, est un pays d'Europe centrale et, selon certaines définitions, de l'Ouest, formé de 26 cantons, avec Berne pour capitale de facto. La Suisse est bordée par l'Allemagne au nord, l'Autriche et le Liechtenstein à l'est-nord-est.

RUSSIAN

Государство Швейцария — государство в Западной Европе, федеративная республика, состоящая из 26 кантонов с федеральными властями в Берне. Швейцария граничит с Италией на юге, Францией на западе, Германией на севере, Австрией и Лихтенштейном на востоке.

BULGARIAN

Швейцария е малка вътрешноконтинентална федерация от двадесет и шест кантона в Централна Европа. Латинското наименование на страната е Confoederatio Helvetica. От това име идва съкращението на швейцарската валута по ISO — CH.

FINNISH

Sveitsi on liittovaltio, joka koostuu 26 kantonista. Sen naapurimaat ovat pohjoisessa Saksa, etelässä Italia, idässä Itävalta ja Liechtenstein sekä lännessä Ranska. Sveitsillä ei virallisesti ole pääkaupunkia, mutta Bern, joka on maan viidenneksi suurin kaupunki, toimii de facto pääkaupunkina.

SWEDISH

Schweiz har en lång tradition av politisk och militär neutralitet, men även av indirekt internationellt samarbete då det är hem för många internationella organisationer. Landet är sedan september 2002 medlem av FN, vilken även har ett av sina huvudkontor i Genève.

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pqrstuvwxyz01234567890123456789АБВГДЕЁЖЗИЙ
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(LATIN UPPERCASE)

ABCDEFGHIJKLMNOP
QRSTUVWXYZ

(LATIN LOWERCASE)

abcdefghijklmnop
qrstuvwxyz

(FIGURES)

0123456789

(CYRILLIC UPPERCASE)

АБВГДЕЁЖЗИЙКЛМНОПРСТУФХ
ЦЧШЩЪЫЬЭЮЯЃҐЌЄЅІЇЈЉЊЋЂЎЏ

(CYRILLIC LOWERCASE)

абвгдеёжзийклмнопрстуфх
цчшщъыьэюяѓґќєѕіїјљњћђўџ

(EXTENDED LATIN)

ÀÁĂÂÄÄĀĄÅÅÃÆǼĆČÇĈĊĎĐDZDŽ
DzDžÈÉĔÊËĖĒĘĚĞĢĜĠĞĤĦȞḢ
ÌÍĬÎÏİĪĮĬĨĴĶḰĹĽĻĿŁLJLjMŃŇŅÑNJNj
ßÒÓÔÖŐŌÕŎØǿŒÞŔŘŖŚŠŜŞṢŤŢ
ŦŦÙÚÛÜŰŨŬŮŲǓŨƏẀŴŴẂẊÝŶ
ŸȲŸŹŽŻIJÍJ

àáăâäāąååãæǽćčçĉċďđdzdžèéĕêë
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ňņñnjŋßòóôöőōõŏøǿœþŕřŗśšŝşṣťţṭŧ
ùúûüűūŭůųǔ ᷈ɥ ̧ẁŵŵ̈ẃẋýŷŷÿȳŷźžżijíJ

(EXTENDED CYRILLIC)

ĂϜϜĖĚҖҖҖҘҘҘӢЍЍӤΙҢҠҚҢӦ
ŎΘƏҪҪҪÿŸŸҰҲҶЎЫӬΗ
ăϝϝėěҗҗҗҙҙҙӣѝѝӥΙҡҟ
ҥӧөҫҫҫÿŸҮҳҷЎыӭη

(PUNCTUATION)

!¡?¿«»‹›.,:;''"",,..."'||-–—_\\/()[]{}··*
#§©®¶№™@&†‡°^

(MATH SYMBOLS)

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(CURRENCY)

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(DIACRITICS)

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(FIGURES IN CIRCLES)

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❶❷❸❹❺❻❼❽❾

(ARROWS)

←↑→↓↔↕↖↗↘↙

TABULAR FIGURES	1234567890	1234567890
TABULAR OLDSTYLE	1234567890	1234567890
PROPORTIONAL OLDSTYLE	1234567890	1234567890
NUMERATORS	H12345	H¹²³⁴⁵
DENOMINATORS	H12345	H₁₂₃₄₅
SUPERSCRIPTS	H12345	H¹²³⁴⁵
SUBSCRIPTS	H12345	H₁₂₃₄₅
FRACTIONS	1/2 3/4	½ ¾
ORDINALS	2ao	2ᵃᵒ
CASE SENSITIVE	[{(H)}]	[{(H)}]
DISCRETIONARY LIGATURES	Дд дд	ДД дд
SS01 — I with serifs	IíĬÎ	IíĬÎ
SS03 — Single-storey a	aáăă	ɑáăă
SS05 — y with squared terminal	yýŷÿ	ɥýŷÿ
SS06 — Circled Figures	12345	①②③④⑤
SS07 — Negative Circled Figures	12345	❶❷❸❹❺
SS11 — Alternative Ampersand 1	&	&
SS12 — Romanian Comma Accent	ȘșȚț	ȘșȚț
SS13 — Dutch IJ	IJ ij ÍJ íj	IJ ij ÍJ íj
SS14 — Catalan Ldot	L·L l·l	L·L l·l
SS15 — Bashkir localization	ҒӘҪ	ҒӘҪ
SS16 — Chuvash localization	Çç	Çç
SS17 — Bulgarian localization	ДЛФвгд	ДΛФвгд
SS18 — Serbian localization	б	δ
SS19 — J with serifs	IJJĴ	IJJĴ

BASIC GLYPHS

Imperial Academy of Turku

STYLISTIC ALTERNATES

Imperial Academy of Turku

TT Firs Text
Medium 84 pt

INTERIOR DESIGN

PRINTING

WEB

NAVIGATION

TICKET

SOUVENIR

POSTER

TYPOGRAPHY
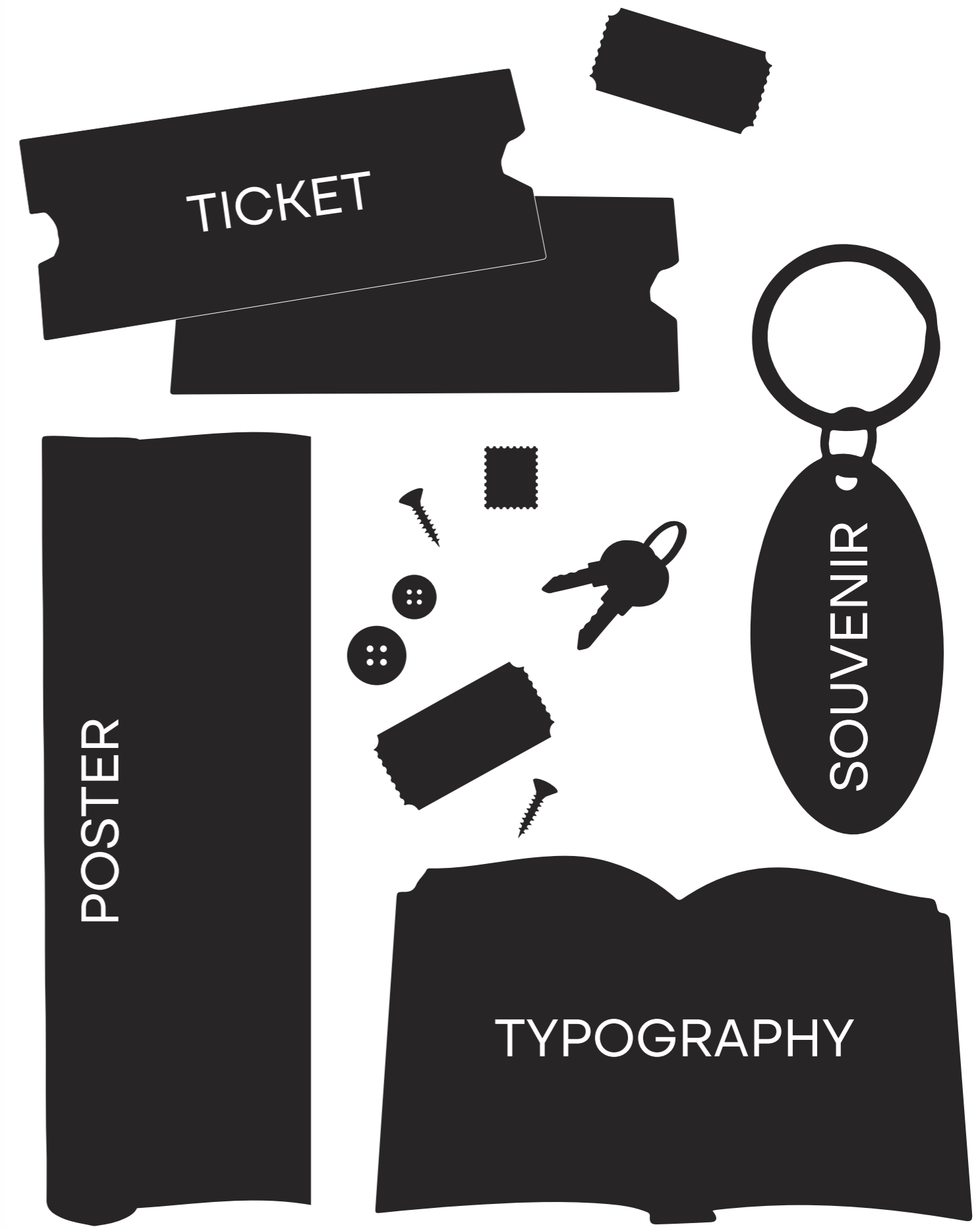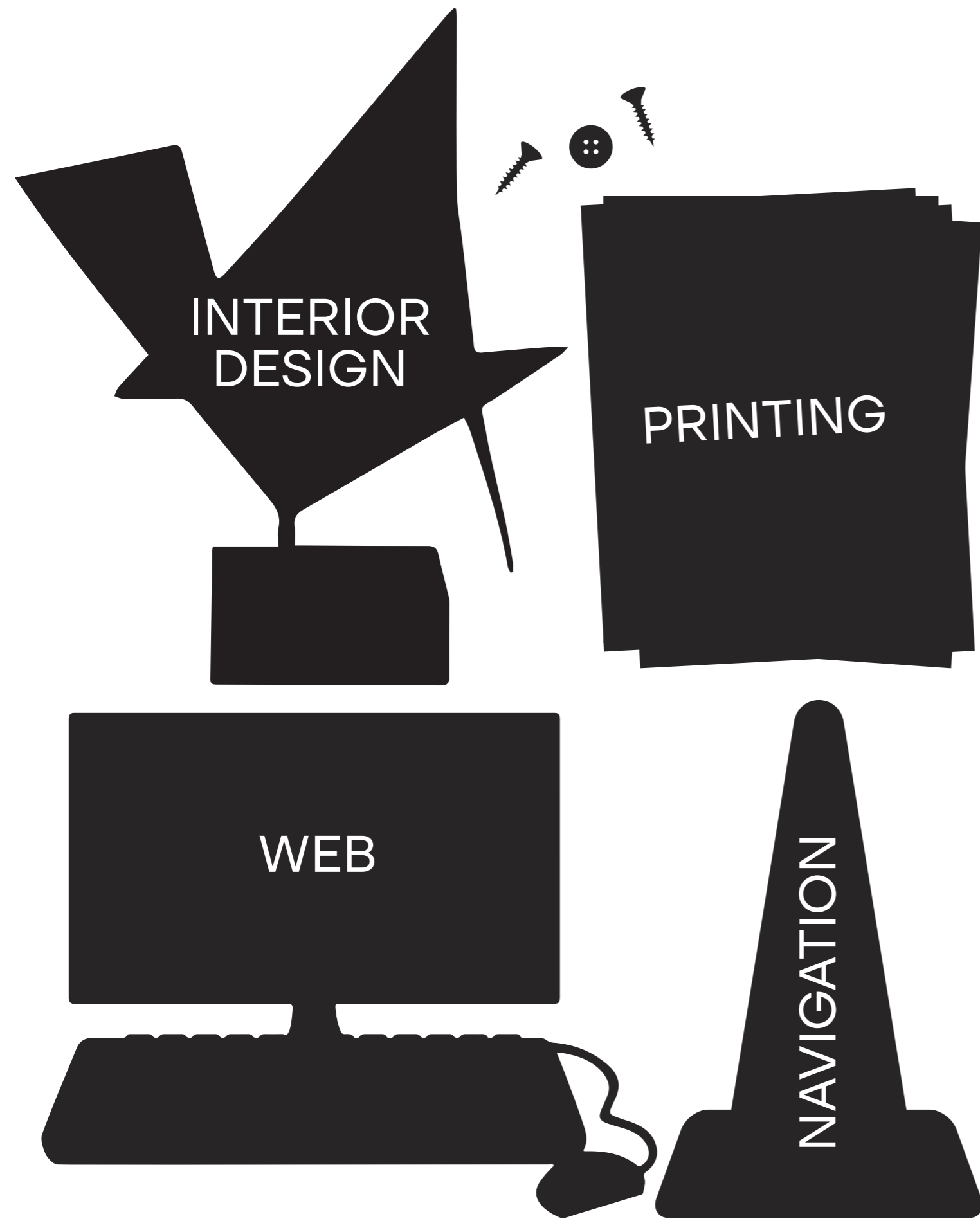
TypeType company was founded in 2013 by Ivan Gladkikh, a type designer with a 10 years' experience, and Alexander Kudryavtsev, an experienced manager. Over the past 10 years we've released more than (75+) families, and the company has turned into a type foundry with a dedicated team.

Our mission is to create and distribute only carefully drawn, thoroughly tested, and perfectly optimized type-faces that are available to a wide range of customers.

Our team brings together people from different countries and continents. This cultural diversity helps us to create truly unique and comprehensive projects.

Most of the texts used in this specimen
are from Wikipedia.