

#### TT NORMS<sup>®</sup> PRO

TYPE SPECIMEN

#### ТуреТуре



2024

# TT Norms® Pro

#### TYPE SPECIMEN

TT NORMS<sup>®</sup> PRO

TT NORMS<sup>®</sup> PRO

Introducing TT Norms<sup>®</sup> Pro, version 3.300! It boasts an amplified character set, modified functionality, and, most importantly, new stylistic sets!

TT Norms® Pro is a functional geometric sans serif for aesthetic design choices and TypeType studio's bestseller. It has been a massive success since its release, and rightfully so! This stylish, elegant, and versatile font will become the full-fledged core of your collection.

On the one hand, TT Norms<sup>®</sup> Pro is aesthetic and functional, which makes it practical for accent placement. On the other hand, the font is relatively neutral to be a perfect "workhorse" with exceptional readability and consistent setting in running text. TT Norms<sup>®</sup> Pro is ideally suited for products in any domain: streaming services, banking, clothing brands, or the automotive industry. It's equally convenient to use on the web and in printing.

Now, the TT Norms® Pro typeface includes the most extensive font package, both in terms of font styles and character sets. The base version of TT Norms® Pro consists of 22 fully redesigned font styles and 4 additional subfamilies. Besides, this font boasts the most comprehensive language support in the TypeType collection.

As part of the update, we implemented new stylistic sets, such as various forms of slashed Os, alternate forms for figures 1, 3, 4, and the largest one – alternate forms for the characters "&," "G," "M," "Q," "X," and "K" in all lettercases of Latin, Cyrillic, and Greek character sets (uppercase, lowercase, and small caps). We designed all these sets based on research: we found out which alternate forms are the most popular among users and can be most frequently seen in fonts. For example, customization requests became one of the reference points for us.

In the 3.300 version, we also modified the functionality of some of the OpenType features and added 4 new ones to make the font even more convenient to use. The typeface's character set boasts 148 new glyphs as well. For instance, there are now more characters in the Latin small caps set.

TT Norms<sup>®</sup> Pro has already become the signature font of Intercom, Inc., Sartorius AG, CSN, CBSN, Shieldex, and many other global brands. Customization is available for TT Norms<sup>®</sup> Pro upon request—we adjust the font to suit



your project. Learn more about customization options in the corresponding website section.

In addition to the TT Norms® Pro, we've designed the TT Norms® Pro Serif typeface. These fonts complement each other perfectly, making an ideal typeface pair.





FONT HISTORY

TT NORMS<sup>®</sup> PRO

TT NORMS® PRO

The 3.300 version of TT Norms® Pro includes:

 $\rightarrow$  44 roman and 44 italic font styles in TT Norms<sup>®</sup> Pro, 7 roman and 7 italic font styles in TT Norms® Pro Mono;  $\rightarrow$  2 variable fonts: TT Norms<sup>®</sup> Pro Variable with three parameters of variation (weight, width, and slant) and TT Norms® Pro Mono Variable with weight and slope axes of variation;

 $\rightarrow$  2081 characters in each font style, including an extended set of punctuation marks, symbols, and currencies:

 $\rightarrow$  5 widths: TT Norms<sup>®</sup> Pro with classic proportions, monospaced TT Norms® Pro Mono, narrower-proportioned TT Norms® Pro Compact and TT Norms® Pro Condensed, and wider TT Norms® Pro Expanded;

 $\rightarrow$  42 OpenType features with numerous ligatures,

fractions, numerators, and denominators;

- → 20 stylistic sets;
- $\rightarrow$  280+ languages support, counting in new symbols
- for French, Norwegian, Bulgarian, Uzbek, Abkhaz, and more:
- $\rightarrow$  Flawless kerning and manual TrueType hinting.

AaBbCcDdEeFfGgHhli JiKkLIMmNnOoPpQqRr SsTtUuVvWwXxYyZz 0123456789 @#\$%&\*!? абвгдеёжз + ŀăťjň

> TT Norms® Regular 48 pt

AaBbCcDdEeFfGgHhli **JiKkLIMmNnOoPpQqRr** SsTtUuVvWwXxYyZz 0123456789 @#\$%&\*!? абвгдеёжз + ŀăťjň

> TT Norms<sup>®</sup> Pro Regular 48 pt



TT Norms® Medium 620 pt TT Norms® Pro Medium 620 pt





CONDENSED SUBFAMILY

TT NORMS® PRO

TT NORMS® PRO

Thin ExtraLight Light Regular Normal Medium DemiBold Bold **ExtraBold** Black **ExtraBlack** 

Italic Italic

| hin 2 ExtraLight 3 Light Regular 4 Normal 5 Medium 6 DemiBold 7 Bold 8 9 **ExtraBold** 10 **Black** 11

> TT Norms® Pro Compact 50 pt

TT Norms<sup>®</sup> Pro Condensed 50 pt



NORMAL SUBFAMILY

TT NORMS® PRO

TT NORMS® PRO

Thin ExtraLight Light Regular Normal Medium DemiBold Bold **ExtraBold** Black **Ex.Black** 

Italic Italic

Thin 2 ExtraLight 3 Light Regular 4 Normal 5 Medium 6 DemiBold 7 8 Bold **Ex.Bold** 9 10 Black 11

> TT Norms<sup>®</sup> Pro Expanded 50 pt

TT Norms<sup>®</sup> Pro 50 pt

Italic Ex.Black Italic

MONOSPACED SUBFAMILY

TT NORMS<sup>®</sup> PRO

TT NORMS® PRO

3 5 6 Thin Italic Ex.Light Italic Light Italic Regular Italic Medium Italic DemiBold Italic Italic Bold

CONDENSED
COMPACT
NORMAL
EXPANDED
MONO

TT Norms® Pro font family includes 5 widths: TT Norms® Pro with classic proportions, TT Norms® Pro Mono monospace font, TT Norms<sup>®</sup> Pro Condensed with narrower proportions, Compact styles and TT Norms® Pro Expanded with expanded proportions.

TT Norms<sup>®</sup> Pro Mono 50 pt

# AaBb AaBb AaBb AaBh AaBb

TT NORMS® PRO

TT NORMS® PRO

48 PT

24 PT

18 PT

12 PT

8 PT

#### 48 PT

24 PT

18 PT

12 PT

8 PT

## Standardization of measurement

Measurements most commonly use the SI as a comparison framework. The system defines 7 fundamental units: kilogram, metre, candela, second, ampere, kelvin, and mole.

Artifact-free definitions fix measurements at an exact value related to a physical constant or other invariable phenomena in nature, in contrast to standard artifacts which are subject to deterioration or destruction. The measurement unit can change through increased accuracy in determining the value of the constant.

With the exception of a few fundamental quantum constants, units of measurement are derived from historical agreements. Nothing inherent in nature dictates that an inch has to be a certain length, nor that a mile is a better measure of distance than a kilometre. Over the course of human history, however, first for convenience and then for necessity, standards of measurement evolved so that communities would have certain common benchmarks. Laws regulating measurement were originally developed to prevent fraud in commerce.

Units of measurement are generally defined on a scientific basis, overseen by governmental or independent agencies, and established in international treaties, pre-eminent of which is the General Conference on Weights and Measures (CGPM), established in 1875 by the Metre Convention, overseeing the International System of Units (SI). For example, the metre was redefined in 1983 by the CGPM in terms of the speed of light, the kilogram was redefined in 2019 in terms of the Planck constant and the international yard was defined in 1960 by the governments of the United States, United Kingdom, Australia and South Africa as being exactly 0.9144 metres. In the United States, the National Institute of Standards and Technology (NIST), a division of the United States Department of Commerce, regulates commercial measurements.

TT Norms<sup>®</sup> Pro Condensed

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In the SI, ba time, length stance, elec rived units a

The SI allows easy multiplication when switching among units having the same base but different prefixes. To convert from metres to centimetres it is only necessary to multiply the number of metres by 100, since there are 100 centimetres in a metre. Inversely, to switch from centimetres to metres one multiplies the number of centimetres by 0.01 or divides the number of centimetres by 100. See also: List of length, distance, or range measuring devices

A ruler or rule is a tool used in, for example, geometry, technical drawing, engineering, and carpentry, to measure lengths or distances or to draw straight lines. Strictly speaking, the ruler is the instrument used to rule straight lines and the calibrated instrument used for determining length is called a measure, however common usage calls both instruments rulers and the special name straightedge is used for an unmarked rule. The use of the word measure, in the sense of a measuring instrument, only survives in the phrase tape measure, an instrument that can be used to measure but cannot be used to draw straight lines. A two-metre carpenter's rule can be folded down to a length of only 20 centimetres

TT Norms® Pro Compact

**EXAMPLES** 

## rnational em of Units

rnational System of Units odern revision of the metm. It is the most widely stem of units, in everyday ce and in science.

se units are the measurements for , mass, temperature, amount of subtric current and light intensity. Deare constructed from the base units, for example, the watt is defined from the base units as m<sup>2</sup>·kg·s<sup>-3</sup>.

**EXAMPLES** 

TT NORMS® PRO

TT NORMS® PRO

48 PT

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18 PT

12 PT

8 PT

## Exactness designation

The Australian building trades adopted the metric system in 1966 and the units used for measurement of length are metres (m) and millimetres (mm).

American surveyors use a decimal-based system of measurement devised by Edmund Gunter in 1620. The base unit is Gunter's chain of 66 feet (20 m) which is subdivided into 4 rods, each of 16.5 ft or 100 links of 0.66 feet.

The Standard Method of Measurement (SMM) published by the Royal Institution of Chartered Surveyors (RICS) consisted of classification tables and rules of measurement, allowing use of a uniform basis for measuring building works. It was first published in 1922, superseding a Scottish Standard Method of Measurement which had been published in 1915. Its seventh edition (SMM7) was first published in 1988 and revised in 1998.

Time is an abstract measurement of elemental changes over a non-spatial continuum. It is denoted by numbers and/or named periods such as hours, days, weeks, months and years. It is an apparently irreversible series of occurrences within this non spatial continuum. It is also used to denote an interval between two relative points on this continuum. Mass refers to the intrinsic property of all material objects to resist changes in their momentum. Weight, on the other hand, refers to the downward force produced when a mass is in a gravitational field. In free fall, (no net gravitational forces) objects lack weight but retain their mass. The Imperial units of mass include the ounce, pound, and ton.

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24 PT

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(12 PT)

8 PT

# Survey

Measures are taken from individual attitudes, values, behavior using questionnaires as a measurement instrument.

As all other measurements, measurement in survey research is also vulnerable to measurement error, i.e. the departure from the true value of the measurement and the value provided using the measurement instrument.

Since accurate measurement is essential in many fields, and since all measurements are necessarily approximations, a great deal of effort must be taken to make measurements as accurate as possible. For example, consider the problem of measuring the time it takes an object to fall a distance of one metre (about 39 in). In the gravitational field of the Earth, it take any object about 0.45

In the classical definition, which is standard throughout the physical sciences, measurement is the determination or estimation of ratios of quantities. Quantity and measurement are mutually defined: quantitative attributes are those possible to measure, at least in principle. The classical concept of quantity can be traced back to John Wallis and Isaac Newton, and was foreshadowed in Euclid's Elements. The most technically elaborated form of representational theory is also known as additive conjoint measurement

TT Norms® Pro Expanded

TT Norms<sup>®</sup> Pro

research

TT NORMS<sup>®</sup> PRO

TT NORMS<sup>®</sup> PRO

TT Norms® Pro includes 2 variable fonts: TT Norms® Pro Variable with three parameters of variation (weight, width, and slant) and TT Norms® Pro Mono Variable with weight and slope axes of variation. To use the variable font with 3 variable axes on Mac you will need MacOS 10.14 or higher. An important clarification — not all programs support variable technologies yet, you can check the support status here: v-fonts.com/support/.



## Quantum mechanics

The unambiguous meaning of the measurement problem is an unresolved fundamental problem in quantum mechanics.

In practical terms, one begins with an initial guess as to the expected value of a quantity, then, using various methods and instruments, reduces the uncertainty in the value.

Moreover, the theoretical context stemming from the theory of evolution leads to articulate the theory of measurement and historicity as a fundamental notion. Among the most developed fields of measurement in biology are the measurement of genetic diversity and species diversity.

In quantum mechanics, a measurement is an action that determines a particular property (position, momentum, energy, etc.) of a quantum system. Before a measurement is made, a quantum system is simultaneously described by all values in a range of possible values, where the probability of measuring each value is determined by the wavefunction of the system. When a measurement is performed, the wavefunction of the quantum system "collapses" to a single, definite value.

TT Norms® Pro Mono

8 PT

12 PT

48 PT

24 PT

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TT Norms® Pro Variable

#### EXAMPLES

VARIABLE FONT

EXAMPLES

TT NORMS<sup>®</sup> PRO

TT NORMS<sup>®</sup> PRO

#### (24 PT)

Thermometers are calibrated in various temperature scales that historically have relied on various reference points and thermometric substances for definition. The most common scales are the Celsius scale with the unit symbol °C the Fahrenheit scale (°F), and the Kelvin scale (K).

#### (12 PT)

There are various kinds of temperature scale. It may be convenient to classify them as empirically and theoretically based. Empirically based temperature scales rely directly on measurements of simple macroscopic physical properties of materials. For example, the length of a column of mercury, confined in a glasswalled capillary tube, is dependent largely on temperature and is the basis of the very useful mercury-in-glass thermometer. Such scales are valid only within convenient ranges of temperature. For example, above the boiling point of mercury, a mercury-in-glass thermometer is impracticable. Most materials expand with temperature increase, but some materials, such as water, contract with temperature increase over some specific range, and then they are hardly useful as thermometric materials. A material is of no use as a thermometer near one of its phase-change temperatures, for example, its boiling-point.

#### 9 PT

Apart from the absolute zero of temperature, the Kelvin temperature of a body in a state of internal thermodynamic equilibrium is defined by measurements of suitably chosen of its physical properties, such as have precisely known theoretical explanations in terms of the Boltzmann constant. That constant refers to chosen kinds of motion of microscopic particles in the constitution of the body. In those kinds of motion, the particles move individually, without mutual interaction. Such motions are typically interrupted by inter-particle collisions, but for temperature measurement, the motions are chosen so that, between collisions, the non-interactive segments of their trajectories are known to be accessible to accurate measurement. For this purpose, interparticle potential energy is disregarded. The speed of sound in a gas can be calculated theoretically from the molecular character of the gas, from its temperature and pressure, and from the value of the Boltzmann constant. For a gas of known molecular character and pressure, this provides a relation between temperature and the Boltzmann constant. Those quantities can be known or measured more precisely than can the

thermodynamic variables that define the state of a sample of water at its triple point. Consequently, taking the value of the Boltzmann constant as a primarily defined reference of exactly defined value, a measurement of the speed of sound can provide a more precise measurement of the temperature of the gas. Measurement of the spectrum from an ideal three-dimensional black body can provide an accurate temperature measurement because the frequency of maximum spectral radiance of black-body radiation is directly proportional to the temperature of the black body.

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TT Norms® Pro Medium

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**EXAMPLES** 

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#### 24 PT

Thermometers are calibrated in various temperature scales that historically have relied on various reference points and thermometric substances for definition. The most common scales are the Celsius scale with the unit symbol °C the Fahrenheit scale (°F), and the Kelvin scale (K).

#### ( 12 PT )

There are various kinds of temperature scale. It may be convenient to classify them as empirically and theoretically based. Empirically based temperature scales rely directly on measurements of simple macroscopic physical properties of materials. For example, the length of a column of mercury, confined in a glass-walled capillary tube, is dependent largely on temperature and is the basis of the very useful mercury-in-glass thermometer. Such scales are valid only within convenient ranges of temperature. For example, above the boiling point of mercury, a mercury-in-glass thermometer is impracticable. Most materials expand with temperature increase, but some materials, such as water, contract with temperature increase over some specific range, and then they are hardly useful as thermometric materials. A material is of no use as a thermometer near one of its phase-change temperatures, for example, its boiling-point.

#### 9 PT

Apart from the absolute zero of temperature, the Kelvin temperature of a body in a state of internal thermodynamic equilibrium is defined by measurements of suitably chosen of its physical properties, such as have precisely known theoretical explanations in terms of the Boltzmann constant. That constant refers to chosen kinds of motion of microscopic particles in the constitution of the body. In those kinds of motion, the particles move individually, without mutual interaction. Such motions are typically interrupted by inter-particle collisions, but for tem-

perature measurement, the motions are chosen so that, between collisions, the non-interactive segments of their trajectories are known to be accessible to accurate measurement. For this purpose, interparticle potential energy is disregarded. The speed of sound in a gas can be calculated theoretically from the molecular character of the gas, from its temperature and pressure, and from the value of the Boltzmann constant. For a gas of known molecular character and pressure, this provides a relation between temperature and the Boltzmann constant. Those guantities can be known or measured more precisely than can the thermodynamic variables that define the state of a sample of water at its triple point. Consequently, taking the value of the Boltzmann constant as a primarily defined reference of exactly defined value, a measurement of the speed of sound can provide a more precise measurement of the temperature of the gas. Measurement of the spectrum from an ideal three-dimensional black body can provide an accurate temperature measurement because the frequency of maximum spectral radiance of black-

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TT Norms<sup>®</sup> Pro Black

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#### LANGUAGE SUPPORT

TT NORMS® PRO

TT Norms® Pro supports more than 280 languages including Northern, Western, Central European languages, most of Cyrillic, Greek and Vietnamese.

CYRILLIC

Russian+, Belarusian, Bosnian, Bulgarian, Macedonian+, Serbian+, Ukrainian, Gagauz+, Moldavian, Kazakh+, Kirghiz+, Tadzhik, Turkmen, Uzbek+, Abkhazian+, Azerbaijan+, Kurdish, Lezgian, Abazin, Agul, Archi, Avar, Dargwa, Ingush+, Kabardian, Kabardino-Cherkess, Karachay-Balkar+, Khvarshi, Kumyk+, Lak, Nogai, Ossetian, Rutul, Tabasaran, Tat, Tsakhur, Altai, Buryat, Dolgan, Enets, Evenki+, Ket, Khakass, Khanty, Komi-Permyak+, Komi-Yazva, Komi-Zyrian+, Manci, Shor, Siberian Tatar, Tofalar, Touva, Aleut, Alyutor, Even+, Itelmen, Koryak, Nanai+, Negidal'skij+, Nivkh, Orok, Udege, Ulch+, Yukagir, Bashkir+, Chechen+, Chukchi, Chuvash+, Erzya, Eskimo, Kryashen Tatar, Mari-high+, Mari-low+, Mordvin-moksha, Nenets+, Nganasan, Saami Kildin+, Selkup+, Tatar Volgaic+, Udmurt, Yakut, Uighur, Rusyn, Urum, Karaim, Montenegrin, Romani, Dungan, Karakalpak, Shughni, Yaghnobi, Mongolian, Adyghe, Kalmyk, Talysh, Russian Old+

OTHER

Vietnamese Greek

#### LATIN

English+, Albanian+, Basque+, Catalan+, Croatian, Czech+, Danish+, Dutch+, Estonian+, Finnish, French+, German+, Hungarian+, Icelandic+, Irish, Italian+, Latvian, Lithuanian+, Luxembourgish+, Maltese, Moldavian, Montenegrin, Norwegian+, Polish+, Portuguese+, Romanian+, Serbian+, Slovak+, Slovenian+, Spanish+, Swedish+, Swiss German+, Valencian+, Azerbaijani+, Kazakh, Turkish+, Uzbek, Acehnese, Banjar, Betawi, Bislama+, Boholano+, Cebuano+, Chamorro+, Fijian, Filipino+, Hiri Motu, Ilocano, Indonesian+, Javanese, Khasi, Malay+, Marshallese, Minangkabau+, Nauruan, Nias, Palauan, Rohingya, Salar, Samoan, Sasak, Sundanese, Tagalog+, Tahitian, Tetum, Tok Pisin, Tongan+, Uyghur, Afar, Afrikaans+, Asu, Aymara, Bemba, Bena, Chichewa, Chiga, Embu, Gikuyu, Gusii, Jola-Fonyi, Kabuverdianu, Kalenjin, Kamba, Kikuyu, Kinyarwanda, Kirundi, Kongo, Luba-Kasai, Luganda+, Luo, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Mauritian Creole, Meru, Morisyen, Ndebele, Nyankole, Oromo, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Sena, Seychellois Creole, Shambala, Shona, Soga, Somali, Sotho+, Swahili, Swazi, Taita, Teso, Tsonga, Tswana+, Vunjo, Wolof, Xhosa, Zulu+, Ganda, Maori, Alsatian, Aragonese, Arumanian+, Asturian+, Belarusian, Bosnian, Breton+, Bulgarian, Colognian+, Cornish, Corsican+, Esperanto, Faroese+, Frisian, Friulian+, Gaelic, Gagauz, Galician+, Interlingua, Judaeo-Spanish, Karaim, Kashubian, Ladin, Leonese, Manx, Occitan, Rheto-Romance, Romansh+, Scots, Silesian, Sorbian, Vastese, Volapük, Võro, Walloon, Walser+, Welsh+, Karakalpak, Kurdish+, Talysh, Tsakhur (Azerbaijan), Turkmen, Zaza, Aleut, Cree, Haitian Creole, Hawaiian, Innu-aimun, Lakota, Karachay-Balkar, Karelian+, Livvi-Karelian+, Ludic+, Tatar+, Vepsian+, Guarani, Nahuatl, Quechua+

# şùppôrtś many différeñŧ lănguâģęs

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LANGUAGE SUPPORT



LANGUAGE SUPPORT

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#### GERMAIN

Es entstehen dabei herausragende Klippen, weil Schichten härteren Gesteins gegenüber der Hangerosion (Denudation) resistenter sind und diese freigelegt werden, wohingegen darunterliegende morphologisch weichere Schichten stärker ausgeräumt werden.

#### FRENCH

Lorsque le cours d'eau atteint son profil d'équilibre, il cesse de creuser. La vallée, qu'il a contribué à créer, reste étroite en raison de la résistance des roches des versants qui présentent des pentes inégales (les calcaires forment des corniches, les marnes des replats).

#### RUSSIAN

Крупнейшим каньоном по протяжённости является Большой каньон в Гренландии, обнаруженный учеными Бристольского, Калгарского и Урбинского университетов в августе 2013 года. Один из крупнейших каньонов мира по глубине — Большой Каньон реки Колорадо в США.

BULGARIAN

Повечето каньони се образуват от влиянието на продължителна ерозия в плато. Скалите се образуват, защото по-твърдите пластове скали, които са устойчиви на ерозия, остават изложени като стени на долината. Каньоните се образуват в райони на варовикови скали.

#### GREEK

Γενικά στη νεοελληνική γλώσσα ως φαράγγι, ή φάραγγας, χαρακτηρίζεται βαθιά χαράδρα με σχεδόν απόκρημνες βραχώδεις πλευρές, όχι βέβαια των διαστάσεων εκείνων σε μήκος και βάθος που παρουσιάζουν τα λεγόμενα κάνυον που όμως οι πλευρές τους δεν παρουσιάζουν τις σχεδόν κατακόρυφες

#### VIETNAMESE

Hẻm núi phổ biến hơn nhiều ở vùng khô cằn so với vùng ẩm ướt vì phong hóa vật lí có nhiều tác động cục bộ hơn ở vùng khô. Gió và nước từ sông kết hợp để xói mòn và cắt đi những vật liệu có sức kháng cự thấp như đá phiến sét. Sự đông lạnh và giãn nở của nước cũng giúp hình thành hẻm núi.

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**GLYPH SET** 

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TT Norms<sup>®</sup> Pro Regular 16 pt

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TT Norms<sup>®</sup> Pro

Medium 80 pt

**АБВГДЕЕЖЗИ** ИКЛМНОПРС ТУФХЦЧШЦ ЪЫЭЮЯ абвгдеёжзийк лмнопрстуфх ЦЧШЩЪЫЭЮЯ

TT Norms® Pro

Medium 80 pt

BASIC CYRILLIC

TT NORMS<sup>®</sup> PRO

**GLYPH SET** 

BASIC CHARACTERS

TT NORMS® PRO

ABCDEFGHIJKLMNOPQRSTUVWXYZ

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**GLYPH SET** 

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LATIN UPPERCASE

LATIN LOWERCASE

FIGURES

CYRILLIC UPPERCASE

CYRILLIC LOWERCASE

VIETNAMESE

GREEK

EXTENDED LATIN

0123456789 АБВГДЕЁЖЗИЙКЛМНОПРСТУФХЦЧШ ЩЪЫЬЭЮЯЃҐЌЄЅІЇЈЉЊЋЂЎЏДЛФ абвгдеёжзийклмнопрстуфхцчшщъыьэюя ŕŕĸεsiïjљњħҌўµβгажзийùkʌnmфuшшъью A À Á Â Â Â Ă Ă Ă Ă Ă Ĕ Ė Ē Ē Ē Ē Ē Ē Ī ļ O O O O O ÔÔÓĊĊŎŢŲŮÚÚŮŰŲŶŶŶadáâââââáååå ăăęeeeeeeeeîijoodóôôôôôóóddoduuuuuuuu ΥΫ́Ϋ́

ΑΒΓΔΕΖΗΘΙΚΛΜΝΞΟΠΡΣΤΥΦΧΨΩΆΈΉΊΪ ΌΥΫ́Ω.;αβγδεζηθικλμνξοπρςστυφχψωά έήίιῒόύϋΰώ

ÁĂĂÂÄÀĀĄÅÅÃÆÆĆČÇĈĊÐĎĐDZDŽ Dz DžÉĚĚÊĖĖĒĘƏĠĞĞĜĢĠĦĤĤĤĤÍ ĬÎÏİÌĪĮIJIJIJŔĶĹĽĻĿŁĻIJIJŃŃŇŅÑŊŊŊ ÓŎÔÖÒŐŌŐØØŒÝÞŔŘŖŚŠŞŜŞßŦŤŢ ŢÚIJŬŮŰŮŰŪŲŮŴŴŴŴXÝŶŸŶŹŽŻ áăăââàāąåấãææćčçĉċðďddzdžéĕêê ė è ē ę ə ģ ğ ĝ ĝ ģ ġ ħ ĥ ĥ ĥ ḥ ı í ĭ î ï i ì ī į ij í j ĵ ḱ ķĺ l' ļ ŀ łļlj m′n ń ň ņ ñ nj ŋ ó ŏ ô ö ò ő ō õ ø ǿ œ ṗ þ ŕ ř ŗ ś š ş ŝ ș ß ŧ ť ţ ț ú ʉ ŭ ǔ û ü ù ű ū ų ů ẃ ŵ ŵ ẁ x ý ŷ ÿ ỳ ӯ ź ž ż

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(	FUNCTUATION

CURRENCY

MATH SYMBOLS

FIGURES IN CIRCLES

ARROWS

DIACRITICS

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ÈĔĒÉËËҾҾƏƏÖŌŎÔÓÒ Ӭ҃҅҄҄ѺӬӬӬӬӬ҅ЀҪҪҪѢҌӁӜҖѴ Ҋ*Ҏ*҆Ҏӻӷӻӻҕӟѯҙ҄ҙ҄҄҄ӟ҂҄ӼҜҞҞӃ ӇҤӍҴҦҨҬҮӮӾӮӰӲӲӼҲӾ Һ҅҅҅҅҅҅Һ҅ҺӸӸӸ҄Ӹ҄҄҄҄҄҄҄҄Я҄Я҆Я҄Ю҃Ю҆Ю҅Ѡ ĕēéëëeęəəöōŏôóòəəēĕ ҫҫѣѣӂӝҗѵѝӣӥӥҋи҆ҋҏ҆ҏӻӷӻӻҕ ӟѯҙҙ҄҄҄҄҄҄ӟѯӡҡҝҟҡӄӆӆӆӊӈӊҥӎҧҩҭүү҄҄҄ұӯӱ ӳӳӯҳҳӿҵӵӌҹҷӌһ҅҅҅҅Һ҄ӏӹӹӹӹҕ҃ӑя҆я҄ю҃ююѡ

OPENTYPE FEATURES

TT NORMS<sup>®</sup> PRO

TT NORMS<sup>®</sup> PRO

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SS12 – Double-storey g	gġğ
SS13 – Bashkir localization	Ff
SS14 – Chuvash localization	Çç
SS15 – Bulgarian localization	ДЛФвгджз
SS16 – Serbian localization	б
SS17 – Slashed Zero	00°
SS18 – Single-storey a	aàäầ
SS19 – Alternative Forms	&GQ
SS20 – Alternative Figures 1, 3, 4	134

TABULAR FIGURES	1234567890
TABULAR OLDSTYLE	1234567890
PROPORTIONAL OLDSTYLE	1234567890
NUMERATORS	H12345
DENOMINATORS	H12345
SUPERSCRIPTS	H12345
SUBSCRIPTS	H12345
FRACTIONS	1/2 3/4
ORDINALS	2ao
CASE SENSITIVE	[{(H)}]
STANDARD LIGATURES	ff ffi fi
DISCRETIONARY LIGATURES	ct st
SMALL CAPS	abcdefg
CAPS TO SMALL CAPITALS	ABCDEFG
SS01 – Alternative I, J with serifs	IJ
SS02 – Alternative a	aàäầ
SS03 – Alternative u	uùüữ
SS04 - Bowl-shaped y-terminal	УУ́Ӱ҄У҆
SS05 — Alt. y with straight tail	уўÿ
SS06 – Alternative I	líļ
SS07 – Circled Figures	12345
SS08 – Negative Circled Figures	12345
SS09 — Romanian Comma Accent	ŞşŢţ
SS10 – Dutch IJ	IJ ij ÍJ íj
SS11 – Catalan Ldot	L.L  .

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ENTYPE FEATURES



# ABCDEFGHIJ **KLMNOPQRST** UVWXYZ abcdefghij klmnopqrst UVWXYZ 0123456789

BASIC CHARACTERS

GLYPH SET (MONO)

cm

TT NORMS<sup>®</sup> PRO

TT NORMS® PRO

BASIC CYRILLIC

TT Norms<sup>®</sup> Pro Mono Regular 80 pt

TT Norms<sup>®</sup> Pro Mono Regular 80 pt

# АБВГДЕЕЖЗИЙК ЛМНОПРСТУФХ ЦЧШЩЪЫЭЮЯ абвгдеёжзийк лмнопрстуфх ЦЧШЩЪЫЭЮЯ

23

	GLYPH SET (MONO) TT	NORMS <sup>®</sup> PRO	TT NORMS <sup>®</sup> PRO	GL
LATIN UPPERCASE	ABCDEFGHIJKLMNOPQRSTUVWXYZ		EXTENDED CYRILLIC	ĂÄĀÂÆŢŦŢI
LATIN LOWERCASE	abcdefghijklmnopqrstuvwxyz			ҚКҞҠӃӅӅӅӏ Ďҏҁҁҭӯӱӳӱ
FIGURES	0123456789			ĬŔŔŇŎIJĔĊĔĊ
CYRILLIC UPPERCASE	АБВГДЕЁЖЗИЙКЛМНОПРСТУФХЦ ЧШЩЪЫЬЭЮЯЄЃҐЌЄЅІЇЈЉЊЋЂЎЏ			ăäāâæӷғӻı қҝҟҡӄӆӆӆ
CYRILLIC LOWERCASE	абвгдеёжзийклмнопрстуфхц чшщъыьэюяє́ґќєѕіїјљњћҌўџ			ŸŸŸŸŢŢŢŢĢĂ ŸŘŔŎĂĴÊĒË
VIETNAMESE	ĄẢÂÂÂÂÂĂĂĂĂĂĂĂĔĖĔÊÊÊÊÎIJŢOOOĆ ÔÔOODŢŢŢŶŢŶŶŶŶŶŎ	δÔ	PUNCTUATION	!;?;?;** _\/()[]{: _\/()[]
	adáaaaáaááaáðaĕedeeeeeeeeeeeeeeeeeeeeeeeeeeeeeeeeeee	δô	CURRENCY	-+<>≤≥=≠⁄ €\$¥₽£¢₴₿⁼
GREEK	ΑΒΓΔΕΖΗΘΙΚΛΜΝΞΟΠΡΣΤΥΦΧΨΩΆΈΊ ΊΰΎΩΪΫ	ł	FIGURES IN CIRCLES	0123456789 0123456739
	αβγδεζηθικλμνξοπρστυφχψωάέr ίόύώϊϋ	ì	ARROWS	←↑→↓↔\$┖↗⊻ĸ
EXTENDED LATIN	ÁĂÂÄÀĀĄÅŔĂÆÆŔĂĂĂĂĂĂÂÂÂÂÂÂAĊĊ ÉĔĚÊËĖĖĒĘƏÉĘÊËÊÊĔÊĞĞĞĞĞĦĤÍ ĮŢÎĨIJÍIJĴĶĹĽĻĿŁŃŇŅŊÑÓŎÓÖŎŎŐ ÔÔÕOĊOĊĊŎŎŎPŔŘŖŚŠŞŜŞBŦŤŢŢÚŧ ŪŲŮŲŮŨƯÚŲÙŮŨŴŴŴŴÝŶŸŶŸŶŶŶŹŽŽ áăâäàāąåắãææáăăằăãââââââaċċċ éĕĕêëėèēęəếệềểễệeʾẽġğĝġġħĥí įilĩijíijĵķĺĽļŀŀ'nňņŋñóŏôöòŏőā ôổõoċơớợờởỡþŕřŗśšşŝşßŧťţţúŧ ūųůuủũưúựừửữŵŵïwýŷÿỳӯyýýźžž	CĊĐĎĐ ÎÎÏİÌĪ ØØÕŒÔỘ JŬÛÜÙŰ CĊĊðďđ LÎĨÌÌĪ ØØõœốộ JŬÛÜÙŰ	ICONS	₽₩₿₽₽>◀<

**F**ҔЀӖĒҖӁӜҘӞѮӠ҄҄҄ЀЍҊӢӤЍѴӀ ӊҥӈӈӊӎӧŌŎÔѲ҇ӪѲӪѲѺҨӘӚҀ ӲӲ҅ŶŶҲӼӾҴҶҸӴӋҺ҅ӊҼҾӸӸѢѢ W

**г**ҕѐӗēҗӂӝҙӟѯӡεѝҋӣӥӥѵӀ ӊҥӈӈӊӎӧѻ҃ѻ҅ѻ҄ӫӫѳӫѳҁҩӛӛӆ ýŷүұҳӽӿҵҷҹӵӌһҺҽҿӹѧ҃ѢѢ W

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OPENTYPE FEATURES (MONO)

TT NORMS<sup>®</sup> PRO

TT NORMS<sup>®</sup> PRO

SS14 – Chuvash localization	Çç
SS15 – Bulgarian localization	ДЛвгдж
SS16 – Serbian localization	б
SS17 – Slashed Zero	00
SS18 – Single-storey a	aàäấ

PROPORTIONAL OLDSTYLE	1234567890	1234567890
NUMERATORS	H12345	H <sup>1 2 3 4 5</sup>
DENOMINATORS	H12345	H 1 2 3 4 5
SUPERSCRIPTS	H12345	H <sup>1 2 3 4 5</sup>
SUBSCRIPTS	H12345	H <sub>1 2 3 4 5</sub>
FRACTIONS	1/2 3/4	1/2 3/4
ORDINALS	2ao	2 ª °
CASE SENSITIVE	[{(H)}]	[{(H)}]
DISCRETIONARY LIGATURES	fi fl	fi fl
SS02 — Alternative a	aàäấ	aàäấ
SS03 – Alternative u	uùüử	uùüử
SS04 – Alternative y	УýӰŷ	ឫឫ៌ឫ
SS05 – Alternative Cyrillic y	уўŷ	УЎŶ
SS06 – Alternative I	líľł	LĹĽŁ
SS07 – Circled Figures	12345	10345
SS08 – Negative Circled Figures	12345	00805
SS09 — Romanian Comma Accent	ŞşŢţ	ŞşŢţ
SS10 - Dutch IJ	IJ ij ÍJ íj	IJ ij ĺĴ íj
SS11 – Catalan Ldot	L·L l·l	ĿLŀ1
SS12 — Turkish i	i	i
SS13 — Bashkir localization	Ŧ Ŧ	FF

OPENTYPE FEATURES (MONO)



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# WORKHORSE

#### TT NORMS® PRO IS A TROUBLE-FREE WORKHORSE

#### SANS SERIF FOR A WIDE RANGE OF APPLICATIONS

FONT USAGE

TT NORMS<sup>®</sup> PRO

TT NORMS<sup>®</sup> PRO





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TypeType company was founded in 2013 by Ivan Gladkikh, a type designer with a 10 years' experience, and Alexander Kudryavtsev, an experienced manager. Over the past 10 years we've released more than 75+ families, and the company has turned into a type foundry with a dedicated team.

Our mission is to create and distribute only carefully drawn, thoroughly tested, and perfectly optimized typefaces that are available to a wide range of customers.

Our team brings together people from different countries and continents. This cultural diversity helps us to create truly unique and comprehensive projects.

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